

RODEO
EDITION

The Coleman Journal

Most Effective Advertising Medium reaching the People of Town and District. The Journal goes into the Homes.

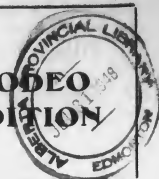
VOLUME 28, No. 4

THE JOURNAL, COLEMAN, ALBERTA

THURSDAY, JULY 29, 1948

\$2.50 Per Year: Single Copy 5c

RODEO
EDITION



== Southern Alberta's Greatest Show ==

COLEMAN RODEO

SATURDAY, JULY 31



Wally Lindstrom, of Airdrie, Alberta

CROWNING OF RODEO QUEEN 10.00 a.m.

PARADE AT 11.30 A.M.

Bring Your Family - - Bring Your Friends

COMMUNITY PROGRESS DESERVES COMMUNITY SUPPORT...

May the RODEO be an Outstanding Success

SHIELD'S STORE



It's....
NEW
It's....
Exciting
It's....
Western
THAT'S
COLEMAN'S
RODEO

EAST COLEMAN GROCERY

Martin Hazuka, Prop.

There'll Be Plenty of Excitement At The
COLEMAN RODEO
Saturday, July 31
COME ON! HAVE FUN!

COLEMAN MOTORS

Mercury Cars and Trucks
Wilson and Lilya, Proprietors.

Phone 21



Let 'Er
Buck!

Yes sir, you'll see 'em buck
and you'll see 'em spill
at

COLEMAN'S

RODEO

SUCCESS TO COLEMAN'S GREATEST
COMMUNITY VENTURE

WEST END MARKET

L. Bubniak, Proprietor

Rodeo Days . . .



Above action shot was taken by us last year.
Get Your action pictures from us. We'll
have a large assortment.

BERT'S STUDIO

Pattinson Block Phone 377 Coleman



ANN KUCHTYN

Polish candidate whose sponsor,
Coleman Polish Society, took a
new lease on life last week with
the result that her tickets have

been selling like hot cakes. The
Society added a special prize to
their tickets and sold them from
door to door in East Coleman.
Photo by Nelson-Gushul Studio

Rodeo Events

BAREBACK STEER RIDING
Total Purse \$100.00. Entry Fee
\$7.50. All Entry fees added and
divided 40-30-20-10% to win-
ners.

RULES

Riders and steers will be se-
lected by the management for
each performance. All steers to
be numbered. Stock will be
drawn for by the Judges. If a
rider draws a steer that he has
ridden once at this contest, he
must draw again. Head fighting
steers with bad horns must be
dehorned or kept out of the
drawing. Riding will be done
with one hand and loose rope,
with or without handhold, or
rigging and one hand. No knots
or hitches to prevent rope from
falling off steer when rider
leaves him. Rope must have
bell; no bell, no marking. Ten
(10) seconds will be allowed for
ride before finish signal is giv-
en by timer. Time starts when
steer leaves chute. Riders who
are knock off at gate, or if steer
falls, to be entitled to a re-ride
at the discretion of the Judges.
Rider must not use sharp spurs.
Any of the following offences
will disqualify rider: being
bucked off; not being ready
to ride when called; touching
animal with free hand; using
sharp spurs.

If rope breaks from any cause,
contestant is entitled to re-ride
on the same steer. If rider
makes a qualified ride with any
part of rope in riding hand he
is to be marked. Contestant will
be the right to call the judges
to pass on whether or not steer
is properly flanked to buck to
best of ability. Bell must be
under belly of steer.

JUDGING STEER RIDING

Steer and rider rated sepa-
rately on basis of 100%. Per-
centage of both animal and rider to
be added, thus indicating final
rating.

In addition to the five events
listed above there will also be
a wild cow milking contest and
a wild horse contest.

Last year the wild horse con-
test was not run off due to
there being no entries. However
with the reputation of the Cole-
man Rodeo growing in stature
each year and the increase en-
tries anticipated for this year's
Rodeo it is fully expected that
all seven events will be run off
as scheduled.

BAREBACK BRONC RIDING

Total Purse \$100.00. Entry Fee
\$7.50. All Entry fees added and
divided 40-30-20-10% to win-
ners.

RULES

Riders will be selected and
stock for each day furnished by
the management. One-hand
rigging to be used. Riders may
use their own rigging. If rigging,
is not over ten (10) inches in
width at handhold and not over
six (6) inches at "D" ring, or a
freak. Judges to decide on all
riggings. Horses to be numbered
and drawn for. Riders who are
knocked off at chute, or when
a horse falls out of chute will
be entitled to a re-ride at the
discretion of the Judges. Ten
(10) seconds will be allowed for
the ride, before the pick-up signal
is given. Time to start when
horse leaves chute. If rigging
comes off horse without break-
ing, rider is disqualified. Horse
must be spurred over points of
shoulders first. Jump out of
chute, to qualify. Contestant will
have the right to call judges to
pass on whether or not horse
is properly flanked and cinched.
Any of the following offences
will disqualify a rider. Cheating
in any manner; not being ready
to ride when called; touching
animal with free hand; being
bucked off.

WILD STEER WRESTLING

OR BULLDOGGING
Total Purse \$150.00. Entry Fee

\$7.50. All entry fees added and
divided 40-30-20-10% to win-
ners.

RULES

Management will determine
start and deadline rules. Penal-
ties for violation of these rules
are matters for local determi-
nation. There shall be two or
more timers, a deadline referee,
a field judge and as many other
officials as the local manage-
ment find necessary.

All animals for this contest
must be closely inspected and
objectionable one eliminated.
Contestant will be disqualified
if he attempts in any way to
tamper with steers or chutes.
Only one hazer allowed. Steer
must be caught from horse.
Contestant must furnish his
own hazer and horses. After
catching steer, wrestler must
bring it to a stop and twist it
down. If steer is accidentally
knocked down, or thrown before
being brought to a stop, or is
thrown by the wrestler putting
animals horns into the ground,
it must be let up on all four
feet, and then thrown. Steer will
be considered down only when
it is lying flat on its side, all
four feet, and both straight.
The fairness of catch and throw
will be left to the Judges and
their decision will be final. Hazer
must retire from field as
soon as wrestler catches steer
and must not render any as-
sistance to contestant while
contestant is working on steer.
Plans to observe this rule will
impose penalty on contestant.
Steer must be caught from
horse. Contestant and hazer
must use same horses they leave
chute with. Ten (10) seconds
penalty for beating or breaking
barrier.

Rangeland Phrases And Expressions

(By Guy Weadick)

The cow-country has always
been rich in idioms, abbrevia-
tions, corruptions and adapta-
tions. The cowpuncher's vocabu-
lary is replete with short but
expressive terms, that to the
initiated are full of meaning,
but as unintelligible as a foreign
language, unless one is to the
manner born. The spring round-
up when calves were branded,
and the fall gathering of beef
developed the roundup. Follow-
ing are some of the phrases
common to cowpunchers.

BRONCHO—Spanish word
for "wild" or "mean". In cowboy
parlance shortened to "brank",
an unbroken horse that bucks.

BRONCHO BUSTER—Cowboy
who "breaks" "branks".

BUCKING, BUCK-JUMPING
PITCHING—The gyrations of a
"brank" trying to unseat a rid-
er.

BLOWING A STIRRUP—Los-
ing a stirrup, which disqualifies
a rider in a contest.

BICYCLING—The act of
spurring with first one foot and
then the other, in the manner
of riding a bicycle.

BULLDOGGER—A steer
wrestler.

BUCCAROO—Taken from the
Spanish "vaquero", in some
sections used instead of cowboy.

CHUCKWAGON—Sometimes
called a mess-wagon. The
rangeland caterer, which fol-
lows the range roundup, where
the cowhands eat their meals.
On some outfits the "wagon" is
out from ranch headquarters
for weeks at a time, and is the
moving commissary around
which the tired riders gather
after the day's work, and camp
at night.

CAVY—The saddle band of
horses that accompany the
roundup with remounts for the
riders.

Welcome To Coleman and the
RODEO

SLIM'S TIRE SHOP

Telephone 299

Main Street, Coleman

Welcome
Friends!

To The Coleman RODEO

Coleman is all set to entertain you in
real old Western style. Relax and enjoy
yourself. Come On - Have Fun!

The Fashion Shop

Main Street, Coleman

J. L. DeLuca, Proprietor



HEARTY GOOD WISHES

— TO THE —

RODEO

MODEL BAKERY

Coleman, Alberta



Ride 'Em Cowboy

Experience the thrill of the Old West when
men pitted their skill against outlaw horses
and cattle.

SEE men bite the dust in thrilling duels
between man and beast.

SEE Coleman's Greatest Show ever to be
sponsored by Community Effort.

Coleman's Civic Centre depends on YOUR
support to

Coleman's

RODEO

International Coal & Coke Co., Ltd.

McGillivray Creek Coal & Coke Co., Ltd.



1948 Version Of Rodeo Promises To Be A Rip Snortin' Success, States Chairman L. S. Richards



"Given a break from the weather man I have no hesitation in saying that in my opinion the Coleman Rodeo this year promises to be an outstanding success," stated L. S. Richards, chairman of Coleman Rodeo.

"All committees," continued Mr. Richards, "have been on

their toes in getting their assignments attended to with the result that the Rodeo administration this year has been like a well oiled machine.

"The Rodeo Queen committee the candidates themselves and the aggressive manner in which the sponsors have got behind their respective candidates to boost the sales of Queen tickets have been a revelation to myself and my executive. The friendly rivalry between the three candidates exemplifies the true sportsmanship which prevails throughout the entire Rodeo administration.

"I wish to thank all my committees for their sterling efforts in their respective assignments and call upon the citizens of Coleman to crown these efforts with success by a 100% attendance at the Rodeo on Saturday, July 31.

"To the citizens of the other towns of the Crow's Nest Pass and towns and cities beyond I extend a cordial welcome to attend our big show and to enjoy themselves in reliving again scenes of the old Canadian west."

Buck Robinson Does Clowning Act At Rodeo

Will Have His Trained Mule And Brahma Steer Doing Tricks at Rodeo.

Buck Robinson, of Oklahoma City, has been engaged to perform clowning acts throughout the life of the field events of the Coleman Rodeo. He is a new performer to Canadian audiences, Claresholm being the first Canadian appearance last week. He has been playing the big rodeos in the States since March and is scheduled to perform in Madison Square Garden later this year.

He is bringing his registered Brahma pure bred steer which is trained in many tricks. The steer was bred at the Sunshine Brahma Ranch, Bunko, Louisiana, and is named Bunko. It can bow, lie down, do a camel stretch, balance a full glass of water on its head and jump over 4 feet hurdles. It jumps over the mule which is 1 foot eight inches taller than itself.

The talented mule is recognized as tops in the rodeo arena. Three wild Brahma bulls from the Pat Burton ranch are being especially brought to the Rodeo for Buck to fight.

ASSISTANT DIRECTOR



JIM WILKIE

who is both assistant Rodeo director and Parade chairman. Quiet natured and possessor of a friendly smile and good disposition Jim as always has worked like a Trojan to get everything in shape for the Rodeo.

His is the task of securing the best bronks and steers available to make a good show, of contacting the Indians at Brocket to take part in the parade, of prevailing upon the various business houses to enter a float in the parade.

QUEEN TICKET STUBS TO BE IN BY FRIDAY MIDNIGHT

Committee To Have Sales Booth At Arena Friday Night.

The committee in charge of the Rodeo Queen Candidate ticket sales request the three candidates, their sponsors and all persons selling on behalf of the candidates to have all stubs and uncompleted books into the committee members who will be found in the ticket sales booth at the arena on Friday evening. Dead line for the return of the stubs is midnight Friday.

Due to the heavy sale of tickets the committee has many hours work ahead of it and all stubs should be given them as quickly as possible so that the count can be progressing during the evening and this help alleviate the work after the closing dead-line.

All three candidates are running neck and neck in the race and since stubs have not been returned to the committee as expected no official count has been made.

FOUR ADMISSION GATES TO RODEO GROUNDS THIS YEAR

Citizens are reminded that four admission gates will be available at the Rodeo grounds on Saturday to handle the anticipated heavy volume of traffic.

The main gate will be at the same location as last year, at the eastern side of the grounds. This is the only gate which can handle auto traffic and motorists are advised to make a bee line for this particular entrance. Admission gates are available for those persons coming up the hill either from West Coleman or Second Street. They will be located south of the grounds.

Be a sport and do not cut the fence. A patrol will be on the fence all day and severe prosecution will follow should anyone be miserable enough to cut the fence, and be found guilty of the act.

Mayor Frank Aboussafy Extends Invitation To Southern Albertans To Attend Coleman Rodeo



MAYOR FRANK ABOUSSAFY

Work and the zeal for greater Community betterment have gone hand in hand these past three years among a group of publicly spirited citizens with the result that it is again my pleasure and privilege on behalf of the community to invite citizens far and near to attend Coleman's greatest community show, The Coleman Rodeo, on Saturday, July 31.

The Rodeo provides the one tangible force where the citizens can either take part by working on some assignment or giving financial support through their attendance in order that the profit derived might be used to further the ambitious plan for community welfare, an instance being the proposed Civic Centre.

In my position as Mayor of Coleman I have the opportunity of watching and helping in small part the tremendous effort put forth by the Rodeo executive in sponsoring this annual Rodeo. Coleman is proud to call them home town boys who are a credit to the town and the envy of those towns which lack young virile leadership.

To the sports loving public of southern Alberta, to those in southern British Columbia I extend a most cordial welcome to visit Coleman on Rodeo Day and enjoy a full day's exciting entertainment.

To Coleman Citizens I ask your wholehearted support in making a financial success the giant task exerted by the Rodeo Executive in staging Coleman's greatest show on your behalf.

LOCAL STORES CLOSED ON SATURDAY

It has been agreed by the local merchants that all stores will be closed on Saturday, Rodeo Day.

This agreement was reached when it became evident that many of the staffs in the various stores were on Rodeo committees or engaged in decorating for the Parade.

Housewives are therefore warned to get their grocery needs on Friday.

Old Timers Please Take Notice Re Rodeo Float

All of the "Old Timers" are requested to meet at the Grand Union Hotel on Saturday morning, July 31 for the purpose of taking part in the Rodeo Parade. A float is being provided for the convenience of those attending. It is hoped that as many as possible will turn out.

The members of the Canadian Legion have completed their assignment of decorating main street with trees, flags, horse feeding boxes and gaining the co-operation of the merchants in decorating their store windows. Main street is truly clothed in real western style.

Many citizens are getting into the swing of the western setting and men and boys can be seen wearing western Stetsons and the occasional greetin' of "Hy Ya Pa'ner."

Sunday, the boys of the Legion went into the woods and cut a number of scrub timber which they have now braced against telephone poles and in concrete holes in the cement

Stampede Ground Possesses North America's Most Picturesque Setting; Best Riders on Continent to Compete



(Horace Allen)

Coleman, the largest town in the Crow's Nest Pass, is also the aggressive leader of that area. All Pass towns have their gala days, whether it be a sports day or a flower show, but it was left to Coleman to conceive the novel idea of a Stampede in the heart of the mountains. The daily attendance of around four thousand is evidence of the popularity of the show. It is Coleman's one big day of the year and the annual increase in attendance promises a healthy future for this holiday event.

No stampede ground on the North American continent offers a more picturesque setting, cradled as it is among the rugged peaks of the Rockies. The colorful garb of the cowboys, the intense activity of the arena contrasts vividly with the restful greens of the hills and the soothing serenity of the background. Besides offering all of the attractions of a stampede, Coleman affords the prairie visitor a day in the mountains which is in itself a welcome break in the monotony of daily living.

The executive of Coleman Stampede are members of the C.P.A. which guarantees a good show. Coming as it does near the end of the circuit, Coleman Stampede is assured that the cowboys and performers are at the peak of their form. Generally the winners in the Calgary

Stampede contest the events—so the spectators have an opportunity to see the best riders of the North American Continent in action. The prize money offered is sufficient to attract give of their best.

The record of the arena director, Herman Linder, is a cross section of rodeo history. Undoubtedly one of the world's top cowboys, Herman started in the game at twelve years of age and in his day has ridden in all major rodeo events in North America, England and Australia. In 1929 he won the saddle horse (bronc) riding and the bareback horse riding championship at Calgary Stampede. From 1931 to 1940 he won the Canadian all round championship 7 times and the North American all round championship five times. He captured the Canadian bronc riding title again in 1934 and again in 1938, the bareback horse riding championship in 1929, 1934 and 1936; the wild steer riding championship four times from 1934 to 1940. At Sydney, Australia, in 1936 and again in 1938, Herman won the international title. In 1933 he won the world's bareback horse riding title at Madison Square Garden. With a director of this calibre who knows the rodeo business from the ground up, Coleman spectators are assured of a fast-moving, well regulated show.

The original purpose of the stampede was to provide entertainment for the community and also to raise money for the Civic Centre. Both of these objectives have been achieved and the committee in charge are to be congratulated on the success in both fields.

Again one must thank that doughy few who make this day possible. The name rodeo is synonymous with such names as L. S. Richards, J. Wilkie, J. McDonald, R. Spillers, J. Parks, S. Short, J. Kerr, G. Jenkins. The town of Coleman owes these men a debt of gratitude for the magnificent way in which they have given of their time and labors, that Coleman may have at least one outstanding holiday in the year.

Board of Trade Chairman Percy Dickieson Lauds Work Of Rodeo Workers; Seeks Public Support



PERCY DICKIESON

Coleman's 3rd Annual Rodeo promises to live up to the reputation for high-class entertainment which has been established by our Stampedes in the last two years.

For the past two months the Stampede committee has been working diligently preparing for this big show. While the rodeo events will be confined to Saturday afternoon, the committee has introduced a new feature for Friday and Saturday evenings. Through the facilities of Prairie Concerts, the services of a group of high class Hollywood artists have been secured. These outstanding performers will present a variety program lasting approximately one and one-half hours, and will include musical numbers, acrobatic dancing, juggling and other most interesting who has come up with the most original display this year.

In the evenings the town's assorted colored lights sparkle in the darkness giving a gala air to the entire scene and making the main street most attractive to the visitor entering from east or west.

The merchants as is their custom have either went to work themselves or had members of their staff with original ideas on western style window dressing go to work. The result is that the public is gazing from one window to the next unable to determine who has come up with the most original display this year.

this program the arena will be opened for the carnival and dance which will provide two full evenings entertainment to citizens and visitors alike.

A project, such as a rodeo, demands a great deal of hard work, not only by the members of the Stampede committee, but also by a large number of public spirited citizens who donate their time and efforts to make this big event possible. To all those who are assisting in the Rodeo I wish, on behalf of the Board of Trade, to extend our sincerest thanks.

Additional entrances have been placed at convenient spots on the sports field. This should facilitate entrance and exit from the grounds. However, car drivers will continue to use the main gate.

As in past years, the net proceeds of Coleman Rodeo will be used to assist the Civic Centre Committee's activities. Coleman now lacks a community hall and its arena is in need of additional repairs. The need for your financial support is great. By attending the rodeo events, the carnival and dance, you will be provided with excellent entertainment, and you will add a worthy objective.

Citizens are urged to attend the Friday evening performances at the arena, and thus provide ample seating room for our visitors at the Saturday evening show.

COME TO THE RODEO! LET 'ER BUCK

which were made for such occasions.

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An Encouraging Situation

IN THE PAST IT HAS BEEN FOUND that the rate of employment is closely related to the general prosperity of the country. During the depression of the 1890's, unemployment was widespread and wage levels were extremely low. Both employment rates and wage levels rose to record heights during the war, but there was some concern at that time as to whether these might fall again, when service personnel returned to civilian employment, and the great war plants were no longer operating. Events have shown, however, that there was no immediate cause for anxiety, since almost all industries have experienced labor shortages, and wage rates have increased in almost every type of employment.

Employment Rate Has Increased

Recent figures, issued by the Dominion government, show that the employment index now stands above that of any wartime year, although during the war farms and factories were operating at their maximum capacities, and there were nearly 1,000,000 men and women in the armed forces. Recently an employment index was made, using figures obtained from Canada's nine leading industries, and this index shows that, using figures for 1941 as a base of 100, the rate of employment is now 124.3. This is 3.7 points higher than the figure for 1941, and 14.5 points above the level for 1940. The average weekly earnings in these industries have also risen considerably, having advanced to \$38.57, as compared to \$35.66 last year, and \$32.53 in 1946.

Living Costs Also Higher

Further figures compiled on present employment conditions show that the total wages paid to Canadian workers now stand at an index of 188.8, as compared to 100 in 1941. During the past two years there has been an increase of 51.2 points in these figures. On March 1 of this year, it was estimated that 2,038,803 workers in Canada's nine leading industries were receiving a total of \$80,257,584 each week. There is, however, a less encouraging aspect of the situation, in the figures dealing with unemployed applicants for employment, which show that on March 15, those seeking employment numbered 154,000 which was 9,000 more than at the same time in 1947. By April 15 this figure had been reduced by 4,000, and it was expected at that time that there would be a shortage of labor before the end of the summer, due in part at least, to the rising demand for farm help during the summer months. Although the rise in wage and employment levels is encouraging, the fact that living costs have advanced more rapidly than wages during the past year cannot be overlooked. However, records of the Labor Department have shown that industrial wages have risen 74 per cent. since 1939, which is slightly more than the increase in the cost of living during that period.

STOPS HEADACHE FAST

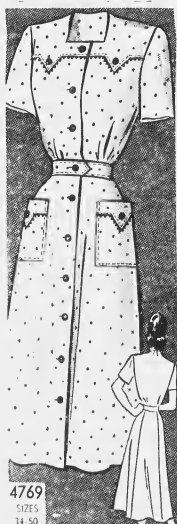
ASPIRIN

LOWEST PRICES

12 tablets	38c
24 tablets	75c
100 tablets	2.75c

GENUINE ASPIRIN
MADE IN CANADA

Fashions



Friend In Need
By ANNE ADAMS

This is a friend indeed! A house-frock in name only. Pattern 4769 keeps you fresh, firm and pretty in the kitchen, garden, at market—everywhere you go, all day long! This pattern, easy to use, simple to sew, is tested for fit. Includes complete illustrated instructions. Pattern 4769 in sizes 34, 36, 38, 40, 42, 44, 46, 48, 50. Size 36 takes 4 yards 35-inch fabric. Send twenty-five cents (25c) in coins (stamps cannot be accepted) for this pattern. Write plainly size, Name, Address and Style Number, and send orders to the Anne Adams Pattern Dept., Winnipeg Newspaper Union, 175 McDermott Ave. E., Winnipeg, Man.

Boy Loses Arm Feeding Bear

PEORIA, Ill. — A 250-pound black Himalayan bear chomped off the arm of John Dickerson, 12, who climbed a fence to feed the animal. A nearby concessionaire, A. B. Eads, grabbed a cane and stuck it in the bear's mouth, forcing it to release the boy. Chomped off above the elbow, the remainder of the arm had to be amputated at the shoulder.

FUNNY And OTHERWISE

A Greek scholar, visiting a woman's college in the United States, was asked whether he would do the institution the compliment of translating their college motto into Greek. He agreed, and asked what the motto was.

It was placed before him, and he read the words: "Pep without purpose is piffle."

A young woman was being seen off at the railway station. "No, don't bother to come any farther — you'd have to get a platform ticket," she said to her escort.

"Oh, that's all right," he protested. "It's worth more than a penny to see you off."

The school master was explaining vulgar fractions. "If I take a potato, cut it in half then in quarters, and then in halves again, what shall I have?" he asked.

"Chips, sir," was the immediate response.

A hunter was showing his trophies to a group of visitors and explaining how he had acquired the various exhibits.

"See that elephant?" he said, "I shot it in my pyjamas."

"My goodness," murmured the surprised young lady, "how did it get there?"

Caller: "What, no attic? How can you get along without one to store your junk in?"

Hostess: "Oh, yes, we give it all away as bridge prizes."

Son (heaving into father's office): "Well, dad, I just popped in to say 'hello'."

Dad: "Too late, son, your mother just popped in to say 'hello', and she got all my change."

Half way down the quiet, inky black and narrow street Paddy, was suddenly pounced upon by a burly individual, wearing a mask. Thrusting a revolver into the Irishman's ribs, he snapped out: "Come on! Money or your life!"

"Faith," cried Paddy. "You can take me loife. O'm saving up all me money for my old age."

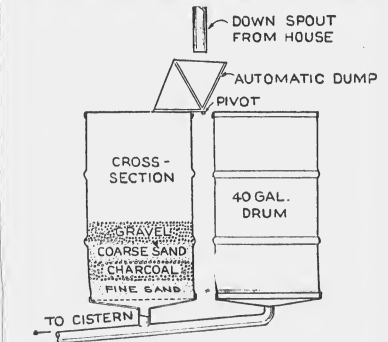


CHAMPIONS — At the Dolsevain Early the reserve champion calf, shown by R. Gregory, of Ninga, was the Hereford at the left in this photo. The champion was the white steer standing behind the reserve winner, and was shown by G. McCausland, Boissevain.



THE WELL-FLESHED ANGUS STEER in the foreground brought the championship for club calves to Kathleen Cox, Beautiful Plains Calf Club, at the recent Neepawa Fat Stock Show and Sale, Neepawa, Man. Kathleen is holding both her steer and her cup.

Filters For Rain Water



This double-chamber filter from two old drums uses an ingenious automatic-dumping bucket to distribute the flow between the two chambers, sending clean water to the cistern.

ONE of the objectionable things about having a cistern for rain water is that not only does it get the rain water but also a considerable amount of dirt, grit, sticks and other material washed into it from the roof. This can be avoided by using a system like that shown here. This drawing illustrates a rain water filter consisting of two old drums, both partly filled with filter material of sand, charcoal and pebbles, as shown.

To operate a double barrel filter of this type, an automatically tipping bucket is used to divide the water from the down spout evenly between the two filter units, so they can take care of a rapid flow. The discharge from the bottom of the oil

drums is caught in two flat funnels and directed into the cistern filter pipe. This type of filter does very nicely for summer weather, but will freeze in winter time and become inoperative.

Another method of providing filtration for cistern water is to build a double brick wall across the cistern, so as to divide it into two parts. These two brick walls should be placed 4 or 5 inches apart, this space being filled with sand, which is the filtering medium. Mortar is used only in the horizontal joints of these walls, the bricks being butted against each other in the vertical joints.

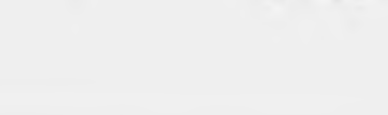
This provides plenty of space for water to flow from one side of the cistern to the other. The down spout is led into one side of the wall, while the suction pipe from the pump draws the water from the other side of the wall. In this way all the water used has passed through this filtering sand.

SUGGEST TERRIBLE WEAPONS AS PREVENTION OF WARS
LOS ANGELES, N.M.—Gen. Omar Bradley, U.S. Army chief of staff, called for development of more terrible weapons as a means to prevent war.

"We can go a long way if we develop weapons so terrible that we won't have to use them," he said.

REALLY GETS HOT
Although only 120 miles from the Arctic circle, Fairbanks, Alaska, sometimes has a temperature of 100 degrees above zero in the shade.

THE TILERS
"WHY?—PARKING METERS ARE A MENACE TO CIVILIZATION! I'M GOING TO SUE THE CITY...I'LL TAKE IT TO THE SUPREME COURT! @%&*!"



GOODNESS! MR. TILDER SEEMS SOMEWHAT PERTURBED

Rare Breed Of Cattle Reported

TRENTON, N.J.—One of the rarest breeds of cattle, the Canadian, can be found on a Basking Ridge Dairy Farm in Somerset county, the New Jersey Department of Agriculture reported.

Owed by John Astor, the farm houses the first herd of Canadians in this state and third in the country. Hundreds of pure-bred animals are imported annually from Canada, but the true "Canadian" in name and origin is smaller than the average black and white Holstein or fawn-colored Guernsey shipped to New Jersey from Canada, the department said.

The Canadian breed is a hardy animal, development of cattle imported from France early in Canada's history. It has many of the characteristics of the Jersey but does not produce as much milk.

Advantages that have proved its worth in some of the more rugged areas of Quebec province are that it can live and flourish on scant pasture and can withstand conditions too tough for most breeds. It is a combination herd, acceptable both as a dairy and beef producer. It is seldom seen in Canada outside Quebec.

CONTINUE PRICE CEILINGS ON TINNED VEGETABLES

OTTAWA — The Wartime Prices and Trade Board announced that ceiling prices would be continued on canned tomatoes, tomato juice, peas, corn, green and wax beans, peaches, pears and plums.

The maximum prices allowed on canned goods, except that canned peaches, pears and plums imported prior to July 19 will remain subject to mark-up control only.

It is expected that with the removal of the sales tax on these items ceiling prices will be somewhat lower for the consumer.

REMAIN A BACHELOR RECIPE FOR LONG LIFE

VANCOUVER — Alvarez Rudolph Habbsburg has a recipe for long life.

It is: Eat plenty of pie and take long walks; fall in love, if necessary, but remain a bachelor. He should know. It was his birthday and he claims he is 114 years old.

Mr. Habbsburg says he was born July 8, 1834, in Halifax. The church which contained his birth records was destroyed by fire many years ago. He now lives in a rest home.

Yellow is the strongest color in point of luminosity.

BRITISH WORKER HAS NEW SWIM METHOD: "WALKS" ON RIVER THAMES

LONDON — Joe Simms, 51-year-old railroad worker, "walked" across the Thames here from Chelsea embankment to Battersea Park, about 220 yards, in 17 minutes.

Simms, who weighs 185 pounds, claims to have perfected a new method of progress through water after 18 years research. As he "walked" across the Thames his arms were folded across his chest and only his head showed above the water.

A spectator who followed in a boat said, "The whole time he was in the water he appeared to be perfectly erect." Simms said after his "walk" across the river: "That is something the Yanks can not do."

"My movement is made with a slow cycle action," he said in discussing his technique.

For constant Smoking Pleasure

Roll your own with

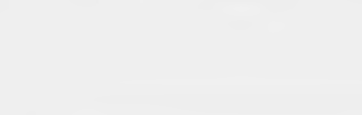
"EXPORT"

Cigarette Tobacco

MACDONALD'S Gold Standard "EXPORT" Cigarette Tobacco

ALSO AVAILABLE IN 1/2 POUND TINS

—By Les Carroll



WHEN HE WAS IN TOWN HE PUT A NICKEL IN A PARKING METER. SOME THING WAS WRONGS WITH IT AND \$125 FELL OUT

HE INVESTED IT ALL IN OTHER METERS AND NONE PAID OFF. THEN WHEN HE CAME BACK TO HIS CAR HE HAD A TICKET FOR OVERTIME PARKING.

WORLD HAPPENINGS

BRIEFLY TOLD

Because crooks—some of them using wireless cars—have found how to tune-in police radio messages, it is likely that London police will transmit code.

The King and Queen received more than 300 archbishops and bishops from all corners of the globe attending the Lambeth conference at the Anglican church in London.

The British Save the Children Fund will receive 50 per cent. of all clothing and bedding sent overseas this year by the Imperial Order Daughters of the Empire.

Many villagers in Singapore and neighboring islands are hearing radio programs for the first time, as a result of community listening sets, installed recently by the public relations office.

Proceeds of the exhibition of Princess Elizabeth's wedding presents now have been distributed to charities in Britain and the Dominions. The amount is estimated at nearly £20,000 (\$30,000).

When H. F. Davies of London retired his family had completed 123 years in railway service. His grandfather served 30 years, his father 35 years, himself 50 years and his son 13.

FALMOUTH, England.—Two British concert pianists, Cyril Smith and his wife, Phyllis Sellick, were rescued from the Atlantic by the British submarine Andrew when Smith's yacht, First Lady, foundered in Falmouth Bay.

SELECTED RECIPES

ANGEL CAKE

7 egg whites
1 cup fine granulated sugar
1/2 cup pastry flour
1 teaspoon cream of tartar
1 teaspoon vanilla
Place egg whites on a platter and beat with a wire beater until foaming; add cream of tartar and continue beating until they are stiff. Add sugar gradually by folding into the egg mixture with a spatula or cake spoon, then fold in dry materials, flour and salt, that have been sifted together 4 times. Lastly, add vanilla. Bake in a greased tube pan from 45 minutes to 1 hour in a slow oven at a temperature of 300 deg. to 325 deg. F.

SPONGE CAKE

6 eggs
1 cup sugar
1 1/2 tablespoons lemon juice
1 1/2 teaspoons grated lemon rind
1 cup flour
1/2 teaspoon salt
Beat egg whites until very stiff and add 1/2 cup sugar. Beat egg yolks until thick and lemon-colored, add remaining sugar and lemon juice and rind. Fold whites into yolks; sift flour and salt together; fold into egg mixture. Bake in ungreased pan 1 hour, first at 300 deg. F. for 15 minutes, increasing heat gradually to 350 deg. F. for last 45 minutes.

HOME OF LAKES, WHEAT

Manitoba, known as "the home of the world's finest wheat," has numerous lakes. Out of the province's total area of 251,700 square miles, 27,065 square miles are under water.

X-X OUR CROSSWORD PUZZLE X-X

HORIZONTAL

- 1 Projecting part of a building
- 2 In a doorway
- 3 Smallest star
- 4 Declined
- 5 Hedgehog
- 6 Period of time
- 7 Man's nickname
- 8 Disagreeably moist
- 9 To trouble
- 10 Printer's measure
- 11 Ocean
- 12 Okinawan capital
- 13 Double-ended outboard motor
- 14 Voice on runners
- 15 Blatant
- 16 Long and slender
- 17 Angered
- 18 French article
- 19 Irreverent
- 20 To discipline
- 21 Exile
- 22 Trim
- 23 Underground
- 24 Strip of wood
- 25 Turnout
- 26 Biscuits; base on balls
- 27 European country
- 28 The horse
- 29 Preparation
- 30 Anglo-Saxon money
- 31 Atmospheric
- 32 About
- 33 God of flocks
- 34 To patch
- 35 River in Italy
- 36 Some
- 37 Wings
- 38 Relations

VERTICAL

- 1 Mail coverage
- 2 First Polish premier
- 3 Piece of scale
- 4 Conclusion
- 5 Commander of the "Bonhomies"
- 6 Richard
- 7 Soluble mineral salt
- 8 Note of scale
- 9 Large snake
- 10 A pause
- 11 City in Chaldea
- 12 Symbol for sodium
- 13 Since
- 14 Preparation
- 15 Christmas
- 16 To script to the soil
- 17 Strait Lander
- 18 Swam to visit Hero
- 19 Mohammedan nobles (var.)
- 20 To commend
- 21 Arabian seaport
- 22 Belgian river
- 23 To fall in globules
- 24 To navigate
- 25 Sixth
- 26 Bay on west coast of Honahu
- 27 Salt of sarcasm
- 28 Slang "worthless thing"
- 29 Teutonic deity
- 30 Land measure
- 31 Hummingbird
- 32 Beast of burden
- 33 Exclamation of disapproval
- 34 Colloquial for father
- 35 Article
- 36 Mulberry
- 37 Japanese measure



CANADIAN OLYMPIC CONTINGENT — Canadian girls who compete in the Olympics in England, shown before leaving Montreal on a special train are: Pat Jones, New Westminster; Elaine Siburn, Vancouver; J. McNames, Vancouver; V. King, Winnipeg; Irene Strong, Vancouver; Joyce Court, Montreal; Donna Oilmour, Vancouver; Diana Foster, Vancouver; and Doreen Dredge, Kelvington, Sask.

Wild Ducks And Geese Increase In Canada

WASHINGTON.—Northern nesting grounds are producing more wild ducks and geese this year than last, the United States Fish and Wildlife Service said.

Compared to the favorable years of the past, the breeding grounds are still seriously under-populated," Albert Day, director of the service, said.

Day's summary of reports from water-fowl breeding areas in Canada: Manitoba—Varies from no change to very slight improvement. Early floods caused nesting losses in the large marshes and the river delta areas.

Saskatchewan—Noticeable but small improvement over 1947, especially in the southern short-grass plains. Some losses may be expected in the rapidly drying area south-west and west of Regina.

Alberta—A definite increase. Prospects for "a fair production" seem good but drought conditions may reduce the gains in eastern Alberta.

Northern Canada—Improved production expected in the Lake Claire marshes and the Gordon Lake area. Breeding populations appear about the same as last year with the possibility of a moderate increase.

British Columbia—Production volume still in doubt due to severe floods. Cariboo district apparently has a reduced duck population.

DESERVED VICTORY

A Long Branch man put a burglar to flight by hurling an alarm clock and a pincushion at him. He deserved the victory, to which he devoted both time and money.

In 1947 a blood bank for valuable horses, cows and dogs was opened.



CANADIAN CHAMPION — All smiles is Irene Strong, of Vancouver, Canadian champion swimmer on her way to the Olympics.

KITCHEN MEDITATIONS

A DOOR

By JANE DALE

Suddenly a door opens and through its shining portals a loved one steps. Gently the door closes and we are left behind to carry on the work allotted to us.

When our tears fall no more we know that beyond that door are our treasures, far richer than silver or gold—our treasures in Heaven.

Humily and lovingly we labor on, making this world a little better for us having lived in it, until the shining door opens and we too step across the threshold.

Napoleon Bonaparte was an avid taker of snuff and a collector of snuff boxes. 2787

Predicts Death Rate Increase

NEW YORK.—An increase in the death rate during the next 25 years is predicted by statisticians of the Metropolitan Life Insurance Company here.

By 1975 we shall have at least one and maybe four more deaths per 1,000 population each year than the 10 per 1,000 that we have now.

But the average American will be living several years longer than he does now, the statisticians figure. It is this increased life span, they explain, that will increase the death rate.

An increase in the average length of life means that there will be a larger proportion of older people in the population. This in turn will lead to a larger number of deaths per 1,000 population.

"If the present death rate of about 10 per 1,000 continued," the statisticians point out, "it would ultimately result in an average life-time of 100 years. In the present state of our knowledge, to expect that the average person will live that long would be to indulge in wishful thinking."

"Actually, the average length of life in the United States is now close to 67 years. In a stationary population, the death rate corresponding to this figure would be about 15 per 1,000, a figure half again that currently being experienced.

"The reason for the much more favorable death rate which now prevails lies in the high proportion of people at the childhood and early adult ages, the periods of life when mortality is lowest."

MARRIAGE SYSTEM

In the belief that the custom tends to perpetuate both the strength and wisdom of the tribe, the Octomacras, South America Indians, maintain a marriage system under which all girls are married to old widowers and all boys to old widows.

Weekly Tip

TOUGH MEAT

A little vinegar added to tough meat cuts while cooking will make your meat more tender and will not affect the taste.

Alaskan Talented In Teeth Making

HAINES, Alaska.—Stephen Sheldon, Sr., general store and hotel proprietor, isn't baffled by lack of a dentist. In fact the lack spurs him to achievement.

Sheldon's talents range from oil painting to sleight-of-hand and juggling stunts left over from vaudeville and circus days. Among other things, he carves curios out of native Alaska ivory.

So, when he had a touch of flu and swollen upper gums, and was unable to wear his plate, he sat down and carved an upper row of teeth out of an old piece of ivory, naturally.

But this is only the beginning.

"My next set," he said, "will be made of a novelty. I am going to put in mouth organ reeds so I can blow a tune while cooling my tea."

Health LEAGUE presents TOPICS of VITAL INTEREST

COOKING SAFEGUARDS HEALTH OF HUMANITY

The human race long has protected itself from food-borne diseases by cooking—even the primitive methods had merit in this respect.

Today most foods usually are cooked well enough to kill any harmful or disease-producing germs that are in or may get in them, while food-handling practices—still a long way from perfection—are steadily improving.

There is one food in the world, however, which in its uncooked state probably has caused more disease, crippling and death than all other foods combined. That food is milk—the world's best all-around single item of diet.

And despite the fact that it is universally known that cooking kills harmful germs, most of the world's milk drinkers today probably drink uncooked—unpasteurized—milk.

In Canada, the situation is slowly changing for the better. One province—Ontario—has a milk pasteurization law which is 98 per cent. effective as far as sale of milk for human consumption is concerned. Many municipalities in the other provinces have enacted pasteurization by-laws and the list is growing steadily.

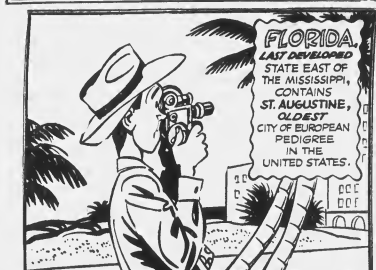
Moreover, much milk consumed in Canada today is unpasteurized, and the Health League of Canada—the Dominion's leading voluntary health education association—currently is campaigning to drive home to summer vacationists and summer resort operators throughout the nation that pasteurized milk is safe milk—that unpasteurized milk can be dangerous.

Science has proven that unpasteurized or raw milk can carry germs which cause such diseases as bovine tuberculosis, typhoid, paratyphoid, septic sore throat and undulant fever. Pasteurization kills such disease-producing bacteria—it makes milk safe for human consumption and does NO harm to its nutritive value.

Wheat as a food for man was cultivated as far back to 12000 B.C.

THIS CURIOUS WORLD

By WILLIAM FERGUSON



Judging Odds

"COLD CASH SOMETIMES BURNS POCKETS" Says VICTOR BERGE, New York, New York.



IN LONDON DURING THE BLITZ BOMBING, THERE WERE MORE CASES OF HYSTERIA AMONG MEN THAN WOMEN.

LITTLE REGGIE



PRISCILLA'S FOLLY—What Every Mother Knows



—By Al Vermeer

Follow the Crowd to The
COLEMAN RODEO

Then Down To
Jimmie's Coffee Shop

Success To
Coleman's Greatest Community Effort - The
Coleman Rodeo
Saturday, July 31

We can't ride or rope but we can
give First Class values in all lines
of Hardware and Furniture

Coleman Hardware and Furniture Co.
W. DUTIL, Manager Phone 68



WELCOME TO COLEMAN....

AND IT'S 3rd ANNUAL

RODEO July 31st

Coleman Insurance Agencies

- GENERAL INSURANCE -

Phone 173w - Coleman, Alberta
LIFE, FIRE, SICKNESS AND ACCIDENT, AUTOMOBILE

HOWDY FOLKS!

See You At The Rodeo



Saturday, July 31

SAM SAGOFF



Whoopee
for
COLEMAN RODEO

Plan to ATTEND
This Gala Event

— ON —
SATURDAY,
JULY 31

Charles Nicholas

"The Family Clothier" - Main Street, Coleman



CARL OLSEN is shown in his winning ride in the Bronk with Saddle event at Coleman Rodeo last year. He is leading the Southern Alberta Rodeo circuit

in this event again this year and fully intends riding off with the laurels and special cash prizes come Saturday afternoon.

Prairie Concerts' Vaudeville Friday Evening In Arena To Start Off Coleman's Third Annual Rodeo

Crowning Of Rodeo Queen at 10 O'Clock Saturday Morning Will Start Day's Program; To Have A Colorful Parade; Canada's Best Cowboys To Be Seen In Action

Saturday, July 31, is Coleman's Rodeo Day. The third annual Rodeo. Months of effort will be climaxed on Saturday on the part of a small hard-working committee, weeks of effort will end on the part of scores of volunteer workers who have worked on the grounds, in the arena, on committees. Only a few loose ends remain to be tied down and all will be in readiness for a Rodeo show which is expected to surpass the past two shows. Given a break by the Weather Man, several thousand citizens and visitors are expected to crowd their way into the local Rodeo grounds, the most scenic in the province.

The Rodeo program actually starts at the Coleman arena at 7 o'clock Friday night when Prairie Concerts, sponsored by the Rodeo committee presents a top-notch Hollywood Road show in an hour and three quarters of vaudeville. It is the first show of its high class calibre to ever visit the Pass and weeks of negotiation took place before it was finally agreed to bring in these highly paid performers. The Rodeo committee has placed its stamp of approval on the show and has no hesitation in stating that everyone who attends the show will receive an evening of entertainment which will long remain with them. Among the variety acts will be that of comedy, dancing, music both vocal and instrument, jugglers, acrobats, etc. The show will give a repeat performance on Saturday night.

Following the vaudeville show there will be a carnival in the arena where the general public can play until the wee hours of Saturday morning.

The professional orchestra

which takes part in the vaudeville show will provide the music for the jittery dance and thus dance lovers are assured of top notch dance music with all the latest modern top hits in passing review.

CROWNING OF QUEEN

The Rodeo Queen contest this year has been a sizzler and approximately 32,000 tickets have been printed. The committee in charge will count stubs Friday evening in order to permit the crowning of the Rodeo Queen at 10 o'clock Saturday morning on main street. This ceremony will be quite a colorful affair and the public is asked to be present to watch Her Royal Majesty be draped with the robes of office. Presiding at the ceremony will be the Rodeo Queen of 1947 Miss Margaret McLellan who will place the handsome Rodeo hat on the head of the new Queen and officially declare her in Royal office.

The new Queen and her two ladies-in-waiting will then ride at the head of the parade which starts at 11:30.

THE PARADE

The Parade will form at the east end of main street under the supervision of Parade chairman Jim Wilkie. Prior to the start the judges will pick the winners in all classes, they will then be presented with their respective cheques and display cards attached to the winners to show the public the winners in the various classes. Coleman Pipe Band and Michel-Natal brass band will supply the music.

At 2 p.m. on the Rodeo Grounds the big show will start with the bucking events.

Agnes Lowe Married At Lethbridge



—Photo by de Jourdon;

MR. AND MRS. F. J. PARKER. The chapel at St. Patrick's rectory was the scene of a wedding Sunday, July 18, when marriage vows were exchanged between Agnes Johnstone Lowe and Frederick John Parker. The bride is the daughter of Mr. and Mrs. J. Lowe of Coleman, while the groom is the son of Mr. and Mrs. F. Parker of Lethbridge

Herald Engraving
Rev. Fr. J. Tate, O.M.I., officiated at the ceremony.

Attending the couple were Miss Connie Parker, sister of the groom, and Mr. Aubrey Marshall.

Following a honeymoon trip to Calgary and points in British Columbia, Mr. and Mrs. Parker will take up residence in the city.

GREETINGS and WELCOME
to the
COLEMAN RODEO
BERT McEWEN
OPTOMETRIST

Congratulations
To the Coleman Rodeo Committee

AS CITIZENS OF COLEMAN WE ARE
PROUD OF THE EFFORTS OF THIS
GROUP IN PROVIDING THIS
FINE ENTERTAINMENT.

Kwasny's

DRY GOODS

Main Street, Coleman



**RIGHT THIS WAY HUNGRY
STAMPEDERS**

GET YOUR MEALS

— AT THE —

Empire Coffee Shop

Main Street, Coleman



HEARTY GOOD WISHES

for the

SUCCESS

of the community's top-notch event

Coleman Rodeo

Phone 198 **PARK'S GROCERY** Prompt Service



DON'T MISS THE

Coleman Rodeo

It's NEW - It's EXCITING - It's WESTERN

Pattinson's Hardware

Phone 180 For Orders Large or Small - Service Unexcelled

Historic Figure In Pass Died Last Week

Felix Montalbetti Helped Lay Steel Through Pass to Cranbrook in 1898; Was a Construction Foreman for C.P.R.

A historic figure in the early history of the Crow when steel was being laid through the Crow's Nest Pass to Cranbrook passed into the Great Beyond at Bluffton, Alberta, on Wednesday, July 21, in the person of Felix Montalbetti, 78.

The funeral was held at Bluffton and was attended by his nephews R. A. Montalbetti and Ernie Montalbetti and Mr. and Mrs. Andy Montalbetti, of Lethbridge.

Deceased in 1889 first settled east of Winnipeg where he gained employment with the C.P.R. later becoming a bridge and building foreman.

In 1896 he came as far west as Medicine Hat from where he started to lay steel for the C.P.R. through the Crow's Nest Pass west to Cranbrook. He later came back to Blaimore where he started construction of C.P.R. section houses. In 1904 he brought his family to Blaimore where he took up residence.

He was the first man to build a switch line in the Coleman C.P.R. yards.

Working under Dan and Bob Sinclair, the former one time C.P.R. superintendent, he started construction on the first international tippie in 1903.

Possibly deceased is best known for his stubborn fight for proprietorship of the Blaimore townsite. He and his brother Joe laid claim to ownership of the Blaimore town site and it was contested. The case was brought up in the courts for seven years before the two brothers lost their case.

They built the old Alberta hotel which has now been renovated to house Thornton & Sons Hardware.

In addition to his Pass history he laid steel at Aldersyde, Bassano and from Moose Jaw to Shannovan, Sask. in 1914.

Cubs Win Crow League Ball Championship

Bill Field and Betting Sprue Won Four Hits; Locals Had Best Pitching Staff in League.

Playing at Michel on Wednesday, July 21, Coleman Cubs displayed their greatest power hitting of the season, collecting nineteen hits off three Natal Michel pitchers to score a well-earned 11-8 victory. The win broke a first place tie in the Crow Baseball league standings and enabled Cubs to assume the role of being 1948 league champions.

Coleman's batting spree was featured by Bill Field's four hits as every member of the starting line-up showed power at the plate. Coleman scored four runs in the second and third innings while Natal-Michel opened the first inning with a four run scoring outburst.

A. Krall led the Buffaloes at bat, collecting four smashing singles as well as having a perfect day at bat.

In winning the deciding match for league honors Lefty Kimoto struck out eleven batters and after a shaky start displayed brilliant control. To win nine out of twelve league games the Cubs have received excellent support of a pitching staff which has been the best in the league.

Laurence Schlosser, of Blaimore, "Buck" Tabor, of Hillcrest, Pete Zeith, of Michel and Jimmy Joyce, of Coleman, umpired the crucial game and kept control throughout. Charlie Freeman, league proxy, who had ordered neutral referees, was very proud of the manner in which his umpires handled this difficult assignment.

Cubs Eliminate Blaimore In Play Offs

On Sunday, Coleman Cubs defeated Blaimore C.C.'s 6-5 and 3-2 in the first round of the Alberta senior baseball playoffs to earn the right to advance against the Hillcrest Miners who surprisingly eliminated Michel-Natal Buffaloes by 9-3 and 4-0 scores.

The afternoon opener played at Coleman lasted twelve innings before the winner was decided. "Yoho" Kimoto led the batting parade as he collected five hits in six official times at bat. Alex Kovack also had a good day as he hit three for three. For the losers "Moose" Giacomuzzi collected two hits, one of these being a tremendous

JACK JONES APPOINTED RETURNING OFFICER PROVINCIAL ELECTION



John Kenneth Jones has been appointed Returning Officer of the Plincher Creek-Crows Nest constituency in the forthcoming provincial elections scheduled for August 17.

Jack is already busy at his big assignment and should any one wish to contact him on any subject pertaining to election administration they can reach him at his home on Sixth street, Coleman.

homer in the ninth inning with two men down and which tied the score.

With two men out in the last of the twelfth Bill Fraser assumed the hero's role by smashing a double to send in "Yoho" Kimoto with the winning run to give Coleman a hard earned victory.

"Frenchy" Marconi, who was relieved by Stumpo Kimoto in the seventh inning after being injured was credited with the win. Marconi was very effective allowing but four hits and striking out seven batters as he allowed three runs all of the unearned variety. Stumpo Kimoto performed brilliantly for six innings as a relief pitcher, allowing three scattered hits as he sent eight men down by the strike out route.

For the losers Angus Huchala pitched the full twelve innings allowing thirteen hits but his team mates committed seven costly errors to give Cubs four unearned runs. Huchala's performance classed him as one of the stars of the exciting contest, the most spectacular played on the local ball diamond this season.

At Blaimore in the evening match the Cubs outscored the C.C.'s 3-2 to eliminate Blaimore in two straight games.

In contrast to the afternoon match the evening tilt was a fast affair lasting less than one and a half hours as both clubs fielded brilliantly, giving their pitchers almost effortless ball.

Coleman collected thirteen hits off Draper "Lefty" Kimoto limited Blaimore to 9 in a contest that was a fielding duel rather than a pitcher's duel. Harry Draper and Lefty Kimoto, opposing pitchers each collected three for four to lead the hitting parade. Yoho Kimoto leading hitter of the day collected three for five and Moose Giacomuzzi, Joe Kubik, Bill Field and Ray Hayashi each collected two.

Coleman assumed a winning lead in the fifth inning. With the bases loaded Roy Hayashi singled sharply to right field. "Pedro" Giacomuzzi fumbled the ball to allow three runs to score, a sufficient margin to win the match. A threatening Blaimore rally in the seventh almost tied the score as Moose Giacomuzzi, Blaimore's power hitter, smashed a double to drive in two runs. Joe Kubik followed with a single and with the tying and winning runs on base "Pedro" Giacomuzzi fielded out.

The highlight of the well played match was the fielding displayed by both clubs. The Cubs committed only one error while their rivals almost equalled this as they committed only two errors.

Hillcrest Receives New Highway

Straighten Highway and Cut Off Dangerous Curve; No. 3 Highway West of Coleman To Be Gravelled.

The village of Hillcrest has at long last been recognized by the Provincial Public Works Department and is to be given a new highway. District Engineer Bradley went over the proposed new road the latter part of last week and heavy machinery has already started the job.

The road is to be straightened from the first curve as one comes off the wooden bridge travelling to Hillcrest. From that curve the road will take a straight line, eliminating a small narrow flow of water and cutting off the sharp curve which is located at the top of the fairly steep grade several hundred yards from the entrance to the village.

The Frank O'Sullivan Construction crew and equipment were on the job and one heavy piece of crusher equipment was being used to secure small rock for surface grading purposes.

It is understood that seven trucks are busy between Pincher and the Pass putting gravel on No. 3 highway. The highway west of Coleman, which is in pretty rough condition, is also to get a gravel treatment.

THEATRE NOTES

'MY WILD IRISH ROSE' STARS DENNIS MORGAN

Warner Brothers' Technicolor Film Sparkles with Music

The life of Chauncey Olcott told against a technicolor canvas of minstrel days, Lillian Russell, the Robert E. Lee, Rector's, the old Fourteenth Street Theatre and "Mother Machree" is captured with a sweeping flourish in Warner Bros' brilliant offering, "My Wild Irish Rose," starring Dennis Morgan, opening at Bellevue theatre on Saturday night.

It is the saga of the immortal Irish composer-singer with Morgan in top form in this title role. Andrea King plays the ravishing Miss Russell of the past beauty and fame, and Arlene Dahl, a newcomer, bids for stardom with her portrayal of Olcott's sweetheart. Any number of celebrated personalities of that era filter through this nostalgic romance.

BLAIRMORE,

SATURDAY AND MONDAY

Frank Morgan and Keenan Wynn together for the first time with the younger Wynn playing Morgan's father. And the two portraying as rollicking a pair of all-too-blithe spirits as ever haunted the Orpheum screen for "The Cockeyed Miracle".

Wynn is seen in the role of Ben Griggs, swashbuckling New England seafarer who has died fifty years before the picture opens, but who returns to earth in ectoplasmic form to guide his newly deceased son, in the person, or rather spirit, of Morgan to his heavenly reward.

THREE TOGETHER IN A FATEFUL LOVE THAT ONLY TWO COULD SHARE!

Three of the greatest stars in all Hollywood have been assembled for "Daisy Kenyon", the latest Twentieth Century-Fox romantic drama that opens Tuesday at the Bellevue theatre. Joan Crawford, the Academy Award winner of two years ago, enacts the title role with Dana Andrews and Henry Fonda co-starred with her. Together they play the threesome in Elizabeth Janeway's best-seller who fate brings together in a romance.

LOCAL NEWS

Miss Betty Godfrey visited at Calgary last week.

Mr. and Mrs. I. Nelson and Mr. Harry Douglas motored to Galloway, B.C. on Sunday.



Mr. Wades Dutka, of Chicago, visited Mr. and Mrs. Joe Krywolt last week.

Miss Clara Chuckla, of Calgary, is the guest of Miss Sophie Bajack.

Mr. Chester Zurek of Chicago, is spending a vacation with Mr. and Mrs. J. Misera.

Mr. Louis Vasek will leave for Calgary on Monday after having spent a month here with his family.

Mr. and Mrs. Walter Pettifor, of Maple Creek, Sask., are the guests of Mr. and Mrs. J. Powlyk.

Mr. Eddie Ryman has arrived in town from the west coast where he has resided for the past few years. He plans on remaining here for an indefinite period.

Miss Millie Spievak, of Zak's Grocery Store, along with Mr. and Mrs. Tony Servello and family, of Fernie, are spending a vacation at New Westminster where they are the guests of Mr. and Mrs. Wm. Bereska.

Mr. and Mrs. Jack Houghton and family, of Bellevue, plan on leaving Sunday morning for Vancouver where they will spend two weeks vacation, the guests of the former's parents, Mr. and Mrs. Ernie Houghton.

On Friday last Sentinel Motors received a one ton and three ton trucks and a Monarch coupe. The coupe was sold to Albert Skippington, of Corbin, the three ton to C. W. Chemery, of Corbin and the one ton to Jack Hucking, of Magrath.

Mr. A. Fry plans on leaving Sunday morning for Vancouver where he will join Mrs. Fry and son and spend two weeks vacation. Mrs. Fry has been vacationing the guest of her two daughters during the past month.

Here's a good tip to remember when sending a post card through the mail. It takes a 3 cent stamp to mail a post card to any place in Canada or the United States. If you should happen to be visiting in the United States and wish to send a post card to Canada, be sure to put a 2-cent stamp on the card. A great number of people when vacationing, send cards to friends with 1 cent postage on. This is wrong, and the post office will collect on that card 4 cents if mailed in Canada, and 2 cents if mailed in the U.S.A.

FOR SALE—1940 Buick Sedan Excellent tires and running condition. Reasonably priced for quick sale. Apply to H. Simmons, East Coleman or P. O. Box 130.

Coleman Rodeo Parade PRIZE LIST

JUDGING WILL BE DONE BEFORE PARADE MOVE-OFF

Contestants are requested to be on hand at 10.45 a.m. This will give the judges sufficient time to get the judging done in time to start the parade away at 11.30 a.m. sharp.

Prizes Are As Follows:

- | | |
|--------------------------------|-------------------------------------|
| 1. Best float, - - - - - | 1st prize, \$40; 2nd \$25; 3rd \$10 |
| 2. Best decorated car | \$ 8.00 |
| 3. Best Indian outfit | 10.00 |
| 4. Best Squaw outfit | 10.00 |
| 5. Best Indian youngster, Girl | 3.00 |
| Boy | 3.00 |
| 6. Best Cowboy outfit | 10.00 |
| Best Cowgirl outfit | 10.00 |
| 7. Best Comic man | 5.00 |
| Best Comic lady | 5.00 |

Children's Section

- | | |
|---|--------|
| 1. Best decorated bicycle, boys' | \$5.00 |
| Best decorated bicycle, girls' | 5.00 |
| 2. Best Novelty costume, boys' | 5.00 |
| Best Novelty costume, girls' | 5.00 |
| 3. Best Dressed boy | 2.00 |
| Best Dressed girl | 2.00 |
| 4. Best Comic boy | 3.00 |
| Best Comic girl | 3.00 |
| 5. Best children's float, boy or girl (tricycle or wagon) | 2.00 |



What MAKES a good citizen?

A good citizen respects himself . . .

and respects the rights of others.

He avoids bigotry and intolerance.

He puts the welfare of his country and his community

before his own advantage.

He is moderate in his thinking and moderate in his actions.

He is moderate in his use of luxuries.

Whatever the occasion, the good citizen knows, as the House of Seagram

has so frequently pointed out, that he has a

personal responsibility

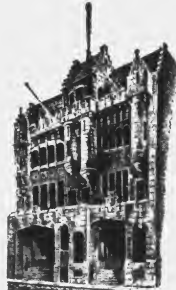
to himself, to his family and to his country,

to be moderate in all things.

Men who Think of Tomorrow

Practice Moderation Today!

THE HOUSE OF SEAGRAM



LOCAL NEWS

Mrs. K. Smolik is spending a vacation at Vancouver.

Mr. and Mrs. E. Fontana and family, of Champion, are spending a vacation visiting relatives here.

Mr. and Mrs. John Ondrik and daughter Ann and Mrs. Charles Ryman visited at Calgary last week where they were the guests of relatives.

Mr. and Mrs. H. N. Simmons, of Galt, Ont., are spending a vacation with their son and daughter-in-law, Mr. and Mrs. Harold Simmons.

Miss Pearl Knowles plans on returning to her Vancouver home on Sunday following a vacation spent here with Mr. and Mrs. A. Jones.

Mrs. John Kubin and two daughters, of Luscar, are scheduled to arrive home this week to spend three weeks vacation with the former's parents, Mr. and Mrs. J. Hedberg.

Mrs. Dave Sudworth left on Tuesday afternoon for Calgary where she will undergo medical treatment. While in the city she will visit her nephew and wife, Mr. and Mrs. Charles Makin.

Mr. and Mrs. Harry Dupuis and Mrs. A. Parault and two boys, of Edmonton, are the guests of Mr. and Mrs. William Bell. The latter is the daughter of Mr. and Mrs. Dupuis and the sister of Mrs. Parault.

Miss Nancy Harry was a recent Lethbridge visitor.

Miss Olga Horbachuk visited at Lethbridge last week.

Mr. A. Wilson was a Calgary business visitor on Sunday and Monday.

Mr. and Mrs. S. Castellano and Dennis were recent visitors at Calgary.

Mr. Fred Ribalkin, of Lethbridge, was a business visitor here last week.

Mr. and Mrs. William G. Wilson and family visited at Lethbridge last week.

Mr. and Mrs. Wm. Ford are visiting Mr. and Mrs. A. L. Watkins, at High River.

Roy Genario, Nick Horbachuk and Joe Ondrik motored to Waterton at the weekend.

Mr. and Mrs. Jack Rogers and Mr. and Mrs. E. Fontana and family motored to Waterton on Sunday.

Mr. and Mrs. R. Gillies and Mr. and Mrs. Neil Fleming and family spent the weekend at Waterton.

Mr. and Mrs. Wilfred Hoyle, of Ottawa, are spending a vacation the guests of Mrs. Hoyle's parents, Mr. and Mrs. J. M. Allan.

Mr. and Mrs. James Moores, of Creston, are the guests of Mr. and Mrs. Harry Parkinson. The visitors plan on attending Coleman Rodeo.

Mr. and Mrs. D. McKay and son Hugh, of California, were the week-end guests of Mr. and Mrs. R. Tiffin.

Born: To Mr. and Mrs. Matt Kropenak at Newsome's Nursing Home on Wednesday, July 21, a daughter.

Mr. and Mrs. Sam Soroff, Albina and George, are on vacation and will visit at Seattle and New Westminster.

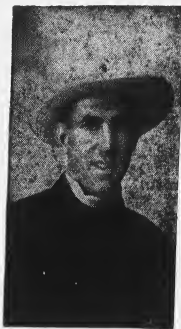
Miss Audrey Root, nurse-in-training at Calgary, visited her grandparents, Mr. and Mrs. Jasper Root last week.

Mr. and Mrs. Henry Zak and family have returned home following two weeks vacation spent at Ainsworth, B.C.

Mr. and Mrs. J. M. Allan, accompanied by Mr. and Mrs. Wilfred Hoyle, left at the weekend to spend a vacation at Banff.

Mr. and Mrs. J. Yates plan on leaving at the weekend for Victoria where they will vacation with their daughter for two weeks.

...V...



HERMAN LINDER

Arena Director and under whose administration all contestants will compete in the seven events scheduled for the Rodeo. He finds directing Rodeos almost a full time job and in addition to his numerous assignments at Alberta Rodeos he has been contracted by Rodeo committees in B.C. this summer.

ST. ALBAN'S CHURCH

Coleman, Alta.
10th Sunday after Trinity
9 a.m. Holy Communion.
11 a.m. Mattins & Sermon.
Rev. A. S. Dewdney, M.A., B.D.
We appreciate the many gifts on recent Sundays of garden flowers for the altar. We hope that members of the congregation will continue this as long as the season lasts. Please see that flowers are sent to the Vicarage by 8 o'clock Saturday evening so that they may be placed in the church in time for the early service. All flowers used on Sunday will be sent to the sick in the hospital or in private homes.

WEDDINGS

SEMIENIUK — LOWE

A wedding of interest to their Coleman and Lethbridge friends was solemnized at the United church, Michel, B.C., on Saturday when Ann, second daughter of Mr. and Mrs. James Lowe, of Coleman, became the bride of Mr. Peter Semienik, son of Mr. and Mrs. Semienik, of Shaughnessy.

The bride wore a dusty rose dress with matching calot, and matching accessories. Her corsage was of tea roses.

Attending the couple were Mr. and Mrs. R. Gilmar, Mrs. Gilmar being attired in lime green jersey with hat to match and wore a corsage of pink carnations.

A reception was held at the home of the bride's parents in West Coleman, the bride's table being centred with a three tiered wedding cake.

The happy young couple left to spend a honeymoon at Lethbridge and Waterton. Following their honeymoon the newly weds will take up residence at Kimberley where the groom is employed.

Assistant Rodeo Secretary



RAY SPILLERS

who is number one utility man on the Rodeo executive. He can be found writing correspondence, behind the mike of the Public Address system, digging post holes at the Rodeo grounds, yes, he can be found doing practically any assignment required in the administration of the Rodeo. Ray is a very important cog in the machinery which drives each year's Rodeo along the road to success.

You Asked

about the

National Housing Act

A regular series of questions and answers on house financing and construction

Q. As a builder, I am contemplating construction of a small housing development, which I hope to finance under the National Housing Act. Can you tell me if the building standards of Central Mortgage and Housing Corporation provide for a minimum distance between houses?

A. Yes, they do. The distance between one-storey dwellings must not be less than ten feet, clear of all projections. The distance between two-storey dwellings or combinations of one and two storey dwellings must not be less than 12 feet, clear of all projections. It should also be pointed out that a distance of not less than six feet must be maintained at each end of a housing development between the end houses and the lot lines.

Q. Is it true that each room in a house to be financed under the National Housing Act must be of a certain size?

A. No. Central Mortgage and Housing Corporation does provide minimum room sizes to which you must conform. However, there is nothing to prevent you from making your rooms larger, if you wish. And while we're on the subject, here are the minimum floor areas and minimum widths for each standard room:

	Min. Floor Area	Min. Width
	(sq. ft.)	(ft.)
Living room	150	10
Dining room	80	8
Kitchen	50	5
First bedroom	110	9
Additional bedroom	80	7

Q. I am thinking of applying for a National Housing Act loan. I have been told that any construction work I do myself will be accepted as part of the down payment. Is this true?

A. Labor may be used as all or part of the down payment (or to reduce the amount of the loan) in instances where the prospective borrower is a qualified building mechanic or craftsman and has already included his own labor in the estimated cost of the project. The value of such labor will, of course, be assessed by Central Mortgage and Housing Corporation.

Q. How do I apply for a loan to finance the construction of a new house on my farm?

A. The first step is to write to the nearest office of Central Mortgage and Housing Corporation. On receipt of your letter, an application form will be forwarded to you. The application form contains a number of questions about your farm and the house you are planning to build. It must be filled out in duplicate and one copy returned to the CMHC office with which you are doing business. The second copy may be retained for your own records.

Q. At the present time, I am paying off a mortgage on the house in which I live. Does this prevent me from financing the construction of a new house under the National Housing Act?

A. The fact that you are presently paying off a mortgage will not affect adversely your application for a National Housing Act loan, providing you are able to meet the terms as prescribed.

(Questions on house financing and construction may be directed to this column and every effort will be made to answer them at an early date.—Editor.)

YIPEE! We're headed for the ...

Coleman Rodeo



SALUS' GENERAL STORE

West Coleman



Come and See Thrills Galore....At the

Coleman RODEO

Matt's Shoe Store

[Just South of the Bank]

Plan To Make 'OUR PLACE' Your --

"RECEPTION CENTRE"

WHILE AT THE
Coleman RODEO

Sentinel Motors

Russell H. Mier, Proprietor

PHONE 55

COLEMAN



JEANNIE...GET A LOAD OF THIS...DO YOU

KNOW THAT THE

COLEMAN RODEO

Saturday, July 31

Is South Alberta's Greatest Show?

O. CELLI

GENERAL CONTRACTOR

WE INVITE YOU TO ATTEND
Southern Alberta's Greatest Show

Coleman's RODEO

TOPPANO'S GROCERY

\$10
Prize

To the person who can guess the name I have in mind for my

NEW COFFEE SHOP

Name and Prize are enclosed in a sealed envelope in custody of The Journal.

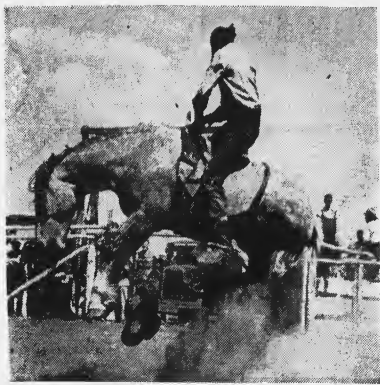
Send guesses by mail to

J. LOMBARDI
Coleman, Alberta

Conte closes

FRIDAY, AUGUST 6th

Prize money to be divided in case of tie.



RODEO PHOTOS

Many thrilling action photos can be obtained from our studio after the rodeo. They make good souvenirs to send to your friends.

Nelson-Gushul Studio



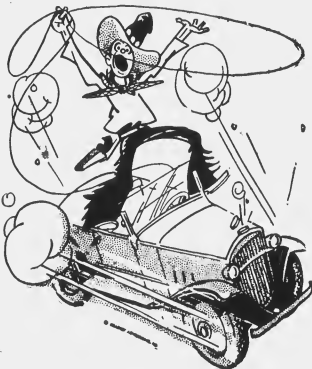
Whoopee.... for COLEMAN RODEO

The spirit of the west is that of liberality and long range vision as wide as the western prairies. We enjoy doing business with you, and welcome you to our great annual holiday event, and at all other times.

COLEMAN CLEANERS & TAILORS

Telephone 85

We Call and Deliver



SUPPORT THE
COLEMAN RODEO

PETE'S BARBER SHOP



**LET'S ALL PUT OUR SHOULDERS
TO THE WHEEL, FELLOWS!**

This is a Community Activity which is the
First Step towards a

COMMUNITY CENTRE

PATRONIZE THE COLEMAN RODEO, JULY 31

COLEMAN MEAT MARKET

Fresh and Smoked Meats.

Fruits and Vegetables.



DOREEN JENKINS

standard bearer for Coleman Elks who seeks to win the coveted honor of Coleman Rodeo Queen. Doreen as well as her

spouse, has been doing a wonderful selling job in the Rodeo Queen ticket campaign. Photo by Nelson-Gushul Studio

Rangeland Phrases And Expressions

(By Guy Weadick)
COOK (Roundup)—The best of them were generally cranky, objected to anyone drinking lemon extract but themselves. Around the wagon, they were the Monarch of all they surveyed. Could build a meal over a campfire that many a first class hotel chef could not begin to duplicate. Generally drove the chuckwagon from one camp to another; were exceptionally good four-horse drivers, if they had cooked around many roundup outfits for any time.

CROW-HOP—A term contemptuously applied to milk bucking motions.

CHAPERAJOS—Abbreviated by the cowpunchers to "chaps" The leather or hair leggings worn (leather) to protect the legs in a brush country; (hair) and to be used in cold weather in other sections.

COMMUNITY LOOP—A slang expression to convey the idea that the ropers threw an unnecessarily large loop.

BED GROUND—The spot selected for throwing together either a range or a trail herd, to be held overnight.

DOG FALL—Putting a steer down with his feet under him. In contests the throw is not complete until the steer is flat on its side, with all four feet out straight.

EATING GRAVEL—Being thrown from a "bronk" or steer.

FOUR-FOOTING—Roping an animal by both front feet, in order to throw same for handling.

GAUCHO—South American equivalent for "cowboy".

HAZER—Steer Wrestler's assistant. The man who leaves starting place, on opposite side of steer from contestant, holding animal in, so wrestler can get close to leap from horse to horns.

HOLLIHANING—The act of leaping forward, and throwing all contestant's weight on horns of steer as he leaps from horse in bulldogging, or steer wrestling, in such a manner as to knock animal down without first, stopping steer, with contestant's feet on ground, and then twisting it down with a wrestling hold. Today, hollihaning is barred from all contests.

MAIL-ORDER COWBOY—A tenderfoot in cowboy regalia and devoid of range or ranch experience. Sometimes called "Drug Store Cowboys."

MAVERICK—An unbranded or unmarked calf.

MAN-KILLER—A wild horse with homicidal mania, that strikes and bites at mounted or unmounted men.

PULLING LEATHER—Holding on to saddle with hands while riding a buck. Prohibited by contest rules, and scorned by top riders.

REP—The representative of any ranch sent to a neighboring range to attend the roundup and bring home the strayed animals found.

REMUDA—This Spanish word has no synonym in the English language but signify the moving of the combined roundup camp.

SCRATCHING—The act, while spurring, of keeping the feet moving in compliance with contest riding rules, and one of the acts necessary to receive high markings in contest riding.

BOUGAN Part of the equipment of a cowboy's bed-roll. Similar to ordinary bed quilt or comforter.

Cowboys Seek \$2,500 In Special Prizes

Contestants attending rodeos on this circuit, in the events mentioned below, winning the highest total points for the entire circuit, one point allowed for every dollar won, including entry fees, will receive a **GRAND CASH BONUS AND TROPHIES** TOTALLING \$2,500.00 AS LISTED BELOW.

Bronk Riding with Saddle—\$300.00 and valuable trophy donated by **SICK'S LETH-BRIDGE BREWERY**.

Calf Roping—\$300.00 and valuable trophy donated by **CALGARY POWER CO. LTD.**

Steer Wrestling—\$300.00 and valuable trophy donated by **WESTERN CANADIAN NATURAL GAS, LIGHT, HEAT AND POWER CO.**

Barback Bronk Riding—\$300 and valuable trophy donated by **GREYHOUND BUS LINES LTD**

Barback Wild Steer Riding—\$300.00 and valuable trophy donated by **CALGARY BREWING & MALTING CO.**

Champion All-Around Cowboy \$300.00 and valuable trophy donated by **STANDARD GRAVEL CO. & NATIONAL PAVING CO.** (Courtesy "Red" Dutton". First man to win this trophy twice takes it home.

A total of \$14,680.00 cash is offered contestants in approved rodeo events on this continent. Come and get it.



FRANK DUCE

of Cardston, one of the better riders at the Coleman Rodeo in 1947. Frank, along with his brothers, will be on deck at the Coleman Rodeo on Saturday to ride for local cash prizes plus the special prizes in each event sponsored by provincial organizations.

**Elks Sell 207
Books of Tickets
At Dance**

A wrestling match, a rival dance, lodge affairs at Fernie all took their toll of the Elks' dance sponsored on Friday evening in aid of their Queen candidate Miss Doreen Jenkins. The dance was held at Crow's Nest Lake Dance Pavilion.

207 books of Rodeo Queen tickets were sold at the dance and while it had been hoped to sell more those sold will go far towards sending Doreen to her object... Queen of Coleman's 1948 Rodeo.



J.M. Chalmers

COLEMAN'S LEADING JFWELIER

Extends a hearty welcome to Rodeo visitors from far and near. May your holiday be a really enjoyable event, free from care for a day, to enjoy the goodwill and fellowship of your neighbors and friends.

SUCCESS TO THE
COLEMAN RODEO



REFRESHING

That's the word for our
Hot Weather Dishes

When in town for the RODEO
don't forget to visit

THE COLEMAN CAFE



Coleman's First Step

TOWARD A

CIVIC CENTRE

By your patronage at the RODEO you are laying the financial foundation for Coleman's Civic Centre.

SUPPORT YOUR COMMUNITY - ATTEND THE
RODEO, July 31

FRANK ABOUSSAFY

COLEMAN, ALBERTA



Be A Builder!

You too can be a builder...a community builder...
by patronizing the Pass' Greatest show

COLEMAN RODEO, July 31

Whether Coleman will possess a Civic Centre in the near future depends on YOUR SUPPORT on this day.

EXCEL BUILDERS' SUPPLY CO.
"Everything for a Building"
PHONE 263 COLEMAN, ALBERTA

World News In Pictures

★ ★ ★ ★

★ ★ ★ ★

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THEY ARE BOTH REAL HORSES—Both real horses are Punch, the giant pereheron weighing over a ton and the little chap between his legs, a 14-day-old Shetland pony. Both live on a farm at London Colney.



HE WANTS TO BE COAXED A LITTLE BIT—"Bambi" isn't quite sure he's going to like this as his mistress, Marie Upthegrove, of Hillsburgh, coaxes him for wash with Ralph Tarzell wielding face cloth.



NURSE FAVORS TWO—"I'd like to spend another year there," said Betty Hughes, first lieutenant of the U.S. army nursing corps, speaking of the spot the U.S. doughboys called "the place God forgot about" during the war. Lieut. Hughes arrived at her mother's home at Oakville, Ont., recently for a rest after spending a year on two Jima island in the Pacific.



FREIGHT TRAIN STRIKES CAR, WOMAN KILLED—Killed instantly when a freight train struck her car near her Brantford, Ont., home was Mrs. Oliver Gibson, inset. The car was wrecked. District residents say the crossing is a "blind" one and that they would like to see approaches to it cleared to end the danger.



DANISH QUEEN, TWO DAUGHTERS, HURT IN CAR—Queen Ingrid of Denmark and two of her daughters were injured, none of them seriously, when a car the queen was driving skidded on a slippery road and crashed into a tree. A chauffeur, who had surrendered the wheel to the queen, also suffered minor injuries, but was able to telephone for help. Ingrid suffered a crushed right knee, an injury to one eye, and a possible concussion. The princesses, Margrethe, eight, and Benedikte, four, were bruised as they were thrown against the back of the front seat. A third princess, Anne Marie, two, was not in the car. A plane was standing by in Copenhagen to fly specialists to Soerenga if necessary. Above the king and queen of Denmark are pictured with their family.



THE NEWLINES CUT THE CAKE—Bride Anna Eleanor (Sister) Boottger, granddaughter of the late Franklin Delano Roosevelt, and her groom, Van H. Scagraves, 25, of Oregon City, Oregon, are shown cutting their wedding cake after their marriage in Phoenix, Arizona. Sister's grandmother, Eleanor Roosevelt, was present at the ceremony.



GASOLINE BOAT BLAST CLAIMS ONE VICTIM—All that remains of the 60-foot gasoline supply boat Muskokaite after she blew up and caught fire killing one man and injuring two badly, is shown here as firemen spray the wreckage of the boat and shed at Eala, Ont. Eye-witnesses saw chunks of sheet metal and flaming timber rain into the water. The blast, right in town, was felt in the business district. The boat had an 8,600-gallon tank in it that did not blow up.



R.A.F. VAMPIRES MAKE FIRST JET CROSSING OF ATLANTIC—The six R.A.F. Vampires made the first jet plane crossing of the Atlantic recently. The planes, shown here being serviced, flew by way of Iceland, Greenland, Labrador and landed at Montreal.



PIANO PLAYING KEEPS HER ACTIVE—Playing the piano 15 minutes and the companionship of "Dick", her pet terrier, helps keep Mrs. Harriett Scott of Kitchener, Ont., active. She celebrated her 100th birthday a few days ago.



HORSEFLESH TACTICS AT STAMPEDES GIVE SPECTATORS PLenty O' THRILLS—Across the prairies dozens of stampedes in Alberta and Saskatchewan and the daddy of them all—the Calgary Stampede—have been held this summer. This ton of wild horseflesh at a Southern Alberta stampede, has love for neither the rider nor the saddle strapped to him. The baron's tactics gave spectators big thrills.

Canadian Seed Growers At Vancouver



Interesting personalities snapped at Vancouver recently were, left to right: A. B. Mason, Winnipeg; Dr. L. H. Newman, former Dominion Cerealist, and John Welsh, Winnipeg; (only one Susan Welsh knew the picture was being taken); R. Platt, Nipawin, Sask.; G. M. Stewart, Vancouver; J. D. McFarlane, Aylsaham, Sask.; two interesting father-and-son

groups, all delegates to the meeting. R. D. Kirkham, Vancouver and Rupert Kirkham, Saskatoon, Sask.; and at extreme right, John Wiener, Miami, Man., and W. T. G. Wiener, general secretary of the Canadian Seed Growers' Association, Ottawa.

OUR COMPLETE SHORT STORY—

And Then It Was Night

By ANNIE KENDALL WILSON

IN AN alley shadowed by tall buildings the new moon got a chance to show its face early, a chance Herman threw up his head and thought about home. He touched the letter from Margie in his pocket. Gay, laughing Margie had brought herself close with that letter.

On a night like this the whole crowd would be down at the corner drug store. Margie's yellow hair would be like sunlight on her neck and she would be gesturing and talking in that way which always stirred him up. Why didn't they all get good jobs to begin with? Her eyes peered up at him from under dark lashes as she took time out to sip her chocolate soda. "Don't any of you read the want ads in the city paper? There's nothing in this town," she turned up her nose scornfully, and then she would sigh—"If I could leave Mother—but then I'll never have a chance."

Sometimes Bruce was sorry for her, but other times he wasn't quite sure she meant it. But it was what she said about want ads that sent him to the manager of a big department store in the city, and got him this job in men's wear.

The letter in his pocket made a warm spot. He was waiting to get to his room to read it. "The one most likely to succeed," he could hear her saying a little huskily that last night when the whole crowd came down to see him off.

Not an either from the small window of his close room. It seemed as if he were suffocating at times and he would have to go back to Mom and the big cool house in the little town, but he couldn't do that—quit his first job.

Bruce hadn't met many people, there were Nancy and Susan, who worked hard like he did. They thought up things at night to try out at the store, but these ideas usually vanished under the manager's practical eye.

They ate lunch together and talked about the store. Bruce wanted to put men's wear near the ladies department. Women did most of the buying anyway, he told the manager, and it was too much trouble for them to rush from one floor to another. The manager had given him a shrewd look and frowned. "You may have something there, son."

And there was Martin who was in the shoe department and liked flashy clothes and sporty cars, but Bruce didn't like Martin's crowd and stayed away from them at night to study salesmanship.

Bruce climbed the hot stairs slowly. Even the shiver of moonlight as it came through the window made him feel homesick. He opened the door and turned on the fan. In a few moments he could breathe better. His shirt was sticking to his back as he cased off his coat and hung it over a chair. He threw his tie on the dresser and rummaged for a towel. He would read the letter after his bath that would cool him off.

His fingers were unsteady as he opened the letter which brought home so near. He closed his hand on the letter and shut his eyes. He could hear Margie laughing in the clean kitchen as she used to when his mother gave them apple pie. He

could smell pies and see Mom watching Margie warily as she nibbled and talked.

Bruce smiled and stretched himself luxuriously on the bed to read the news from home. The letter carried him along with its usual fiery enthusiasm, and at the end his eyes opened wide and he was standing upright in one motion.

Her last words stood out like a light. "I'm coming to the city Thursday, and expect you to begin showing me the town about nine—"

His heart pounded against his ribs like a runner's. Thursday, tonight! Little things which had been troubling him all summer like her hating small towns and wanting him to make more money, were gone now, and he remembered sent the fragrant bath salts she always used instead of perfume was strong in his nostrils.

Bruce laughed aloud and went to dress. Soop he was running downstairs checking his pocketbook to see if there were enough money and saying the address over to himself. This evening was different from being with Martin's crowd, showing Margie everything gave him a heavy feeling of power. She had on a blue dress and gold sandals and his flowers were in her hair.

They went from one place to another. "Let's go somewhere else," she kept saying over and over, and—

"Oh, Bruce, how can you enjoy all this while I'm buried at home?" "Time to go home now," Bruce said when he was almost asleep on his feet. She was quiet in the taxi as if something were on her mind, and soon they were back at a coffee stand near her hotel. The magic evening was over, Bruce thought, signing, and his money gone.

"Uncle Rose is putting in a big store back at home," Margie looked over the rim of her cup at him in the old way.

"Well?" he prompted, and put his hand over hers on the counter.

"And?" she finished in a rush. "He wants you to run it for him."

Bruce twisted uneasily and moved his hand. "I thought you hated small towns."

"I do, but we could come here occasionally like tonight," she gestured wildly and gave him one of her brightest smiles.

Bruce opened his mouth and shut it in surprise. He felt like one of the headless hummings in the store. "What's the matter?" Margie asked sharply. "I thought you were wild to come home—crazy about me—and now you act funny—"

"I am, honey, it's just—" he rumpled his hair. "Oh, I don't know—hard to leave the store, I guess."

Margie sat still, watching him. Bruce pushed his cup aside.

"I'm tired and there's tomorrow. Let's think about it awhile." What was wrong that he was so miserable?

"I've already thought about it and I'm going home tomorrow," she said flatly. Her eyes were a scorching blue flame. "Either you come with me, or you don't."

"But I can't decide so quickly." He rubbed his forehead wearily.

She slammed her cup down and stood up. "Make up your mind."

The words murmured in his head and made it echo, or was it because he was so tired? Then suddenly he saw Margie and his home town as separate and he knew with a sharp pang that only one was beloved.

The emptiness of his mind, the whole body, but he shook his head stubbornly. No need to tell her he wasn't going back because he loved home less. It was because he was afraid of not loving it enough if he stayed there with her.

(Copyright, Wheeler Newspaper Syndicate)

REACH DUTCH BEACH

TORONTO.—Arthur Kames of Toronto dropped a tin box of chocolates and a note into the water as a liner sailed from Southampton, England, May 25. Recently he received a letter from K. Van Schooten of Lisse, The Netherlands who found the chocolate box, somewhat waterlogged, on a Dutch beach.

Western Briefs

EDMONTON.—Workers at the Edmonton Post Office display a post card as evidence of the efficiency of the mails and the honesty of its handiwork. The card, from Sacramento, Calif., had a \$1 bill affixed to transparent tape. It has been handled en route by five collectors, sorters and dispatchers.

VICTORIA.—Visitors to British Columbia are being offered free chest X-ray treatment by the B.C. Tuberculosis Society.

SWIFT CURRENT.—H. R. Estabrook petitioned council to provide more garage space in the city. Cars, he said, would be better in a garage at night than parked on the street. He said he was anxious to obtain a permit to build a three-car garage on his property. This was not allowed by a bylaw passed in 1928, but council will consider the matter.

REGINA.—Saskatchewan farmers may soon be eating fresh-caught fish for breakfast every day. The first comprehensive survey of farm dugouts and small lakes in the southern part of the province to determine a fish stocking policy has been launched by the provincial government to build up recreational opportunities for anglers.

VANCOUVER.—British Columbia's new compulsory hospital insurance, which goes into effect next January, offers benefits not included in other such plans. Compulsory registration for the insurance starts in August, and premium collections in October.

WINNIPEG.—There has been a leap year boom in marriages in Manitoba. The provincial vital statistics bureau reported there had been 553 marriages in the four-week period from May 25 to June 25 against 425 in the same period last year.

EDMONTON.—Selling insurance in all parts of Alberta from one office usually is a difficult job but Gordon E. Smaister has simplified the problem. He bought his own airplane to visit clients throughout the province.

CALGARY.—One of the most popular exhibits at the Calgary Stampede this year was an entry by Revelstoke. Called "The Mountain Paradise," the exhibit featured a striking background of green cedar boughs shipped to Calgary from the B.C. mountain town.

CATTLE SALE SETS RECORD SIOUX CITY, Ia.—A load of 64 whiteface steers averaging 1,011 pounds sold for \$33 a hundredweight here to set a world record for a single sale of feeder cattle. The cattle were owned by Albert Oslenkow, Vale, S.D., farmer.

60TH ANNIVERSARY

ELKHORN, Man.—A capacity congregation attended a recent service in Elkhorn United Church to celebrate the 60th anniversary of the church's founding.

Years To Wait For Victory Medals

OTTAWA.—Veterans of World War II will have to wait several years before receiving their victory medals. W. C. Ronson, master of the mint, disclosed. However, he said the mint was working as fast as possible to supply the 3,000,000 copies of the medal ordered by the government.

PEGGY

LOOK, SNT THAT BUS! AND WUBUR MOONIN' THAT CAR OVER THERE

LOOKS LIKE THERE'S SOMETHING WONDER WHY THEY'RE JUST SITTING THERE

I'LL BET PROBABLY WUBUR THERE'S MONEY ONE-WAY POCKETS INVOLVED — IN ONLY!

HI, KIDS—WE'RE GOING TO AUCKEY WANT TO TAG ALONG?

WE'D LIKE TO, BUT WE CAN'T LEAVE HERE JUST YET!

WUBUR STILL HAS 38 MINUTES COMING ON HIS NICKEL!

"Canning" Aircraft With Object To Keep Motors For Years

CALGARY.—R.C.A.F. crews here are "canning" aircraft at the rate of 50 a month and during the last 10 months, have "cocooned" over 500 powerful warbuilt machines, by wrapping them in deterioration-proof and moistureproof plastic.

Object of the process is to prevent waste. After World War I, hundreds of warbuilt craft were sold to private individuals for less than one quarter their cost because Canadian and U.S. Governments had no use for them and could not afford to keep them around and allow them to deteriorate.

By "canning" the engines, it is hoped that a motor can be kept for many years, then brought out from its covering in as good condition as when stored.

The process, developed by the U.S. Navy to take care of stored ships, is a simple operation. A motor is thoroughly overhauled, then run up with a special grade of preservative oil through lubrication lines. A layer of wood fibre packing is laid over portions of the engine, and a fine resin base spray, which looks like a spider's web, is sprayed over the whole engine forming a close, lace-like pattern.

Next is applied a film of the same resinous material, colored yellow, to cut off outside air. This is followed by a coat of red colored material, and when dried, the final silver coat is applied. To absorb any remaining moisture, commercial absorbents are introduced into a slit in the covering to suck up the humidity.

Western Oil Fields Boost Production

OTTAWA.—The boost given to Canadian crude oil production by new western fields is pointed out strikingly by current Bureau of Statistics figures.

Canada produced 2,764,958 barrels (of 35 gallons) in the first four months of this year, an increase of 630,804 barrels from the same period last year. New production from Alberta's Leduc field alone amounts nearly to this figure in the four months, 616,397 barrels against only 709 which the young field had given to the end of April, 1947.

Saskatchewan's Lloydminster also jumped by 121,512 barrels to 155,478. Alberta's Turner Valley produced 1,593,853 barrels of crude in the first four months, a decrease of 158,664 from the same period last year, and 165,307 barrels of natural gasoline, an increase of 20,119.

April figures for the three largest Canadian fields, with April, 1947, in brackets: Turner Valley—Crude 386,672 (425,496); natural gasoline, 43,073 (32,931); Leduc, 179,927 (709), Lloydminster, 37,239 (11,048).

ELECTRIC CHAIR SHOWN IN DRIVE TO CHECK CRIME

COLUMBUS, Ohio.—A "jail on wheels", complete with a genuine electric chair, has started a tour of Ohio.

The Ohio Sheriff's Association is displaying the crime-prevention unit in a program to reduce juvenile delinquency.

Pasteurized Milk Is Safe.

USE CERTO TO GET 50% MORE Jam or Jelly from your fruit WITH NO RISK OF FAILURES

With the cost of living so high, Certo is grand news for jam and jelly makers. The merest beginner can use Certo knowing her jams and jellies will turn out right. And she'll get one-half as much again from her fruit.

These results are easier to understand when you realize that Certo is actually the natural substance in fruit which causes jams to "jam" and jellies to "jell". It's ex-

tracted from fruits, in which it is most plentiful, to make jam and jelly-making quicker, easier, more economical.

THE WONDERFULLY SHORT CERTO BOIL Certo ends the need for long, tedious, wasteful boiling to make sure your jams and jellies will set. With Certo, jams need only a one-to-two-minute full rolling boil... jellies a half-minute to a minute. This extremely short boil means:

- 1 A 50% greater yield because your precious fruit juice is not boiled down and down to waste away in steam.
- 2 A very short time only is spent in boiling and stirring.
- 3 There's no long boiling to dull the lovely natural colour or spoil the luscious, fresh taste of the fruit. They stay in your jams and jellies.

BE SURE OF RESULTS. MAKE YOUR JAMS AND JELLIES WITH CERTO. YOUR CROCK HAS IT. GET CERTO TODAY.

LOOK FOR BOOK OF 72 TESTED RECIPES UNDER THE LABEL

A pound of jam or jelly made with Certo contains no more sugar than a pound made the old long-bail way.



DOES INDIGESTION WALLOP YOU BELOW THE BELT?

Help Your Forgotten "2nd Floor Kidney" To Go

More than half of your digestion is done below the belt—in your 2nd floor of bowels. So when indigestion strikes, try something that helps digestion in the stomach AND below the belt.

What you may need is Carter's Little Liver Pills to give needed help to that "forgotten 2nd floor" of bowels. Take one Carter's Little Liver Pill before and after each meal. Take them according to directions. They help wake up a larger flow of 2nd floor digestive juices to your stomach AND bowels—help you digest what you have eaten in Newby's or anywhere else. Then most folks get the kind of relief that makes you feel better from your head to your toes. Just be sure you get the genuine Carter's Little Liver Pills from your druggist—Bile

—By Chuck Thurston

Skinny men, women gain 5, 10, 15 lbs.

Get New Pep, Vim, Vigor

What a thrill! How thin all out early before all up, back to your normal, body tone, healthy, happy, energetic look. Thousands of girls, women, men, who never could gain before, they thank the special vitamin-building, non-habit-forming, tonic, energy, life tonic, stimulant, invigorator, iron, vitamin B₁, calcium, earth blood, improve appetite and digestion, so food gives you more strength and nourishment, gain flesh on bare bones. They're getting so fat, they have to get a new label that fits. They're so fat they're not normal weight. Try famous "LIFE" tonic, 50¢ a bottle, also new size and added pounds, this very day. At all drug stores.

WOMAN'S ASSOCIATION
St. Paul's United Church
will serve
MEALS
in the
United Church Club Room
Rodeo Day
Saturday, July 31
from 12 noon and on
Special Family Rates
Everybody Welcome

MATT
The Shoe Repair Man
For the best in SHOE
REPAIRS the public
can find no better shoe
repair shop than
Matt's Shoe Store
South of Bank, Coleman

Excel
Builders'
Supply Co.
"Everything for a Building"
BUILDING
CONTRACTORS
Phone 263 Coleman

Dr. A.L. Goodman
DENTIST
Grand Union Hotel
PHONE 315 Coleman

FINANCIAL
Do you require a
PERSONAL LOAN
to assist in buying or
improving your home,
or for any other need?
Apply to nearest branch of
THE CANADIAN BANK
OF COMMERCE
Monthly Deposits provide for repayment.
— Low Rates —

DIRECTORY
BUY from those firms whose
cards appear under this heading.
They are loyal supporters
of Coleman institutions and
merit your business.

Grand Union Hotel
Modern Fully Licensed
Coffee Shop in Connection
L. S. RICHARDS, Manager

EAT AT
COLEMAN CAFE
BEST MEALS IN TOWN
Open—6 a.m. to Midnight

SUMMIT LODGE
No. 30 A.F. & A.M.
Regular meetings held first Friday of
each month at 8 p.m.
Visiting Brethren cordially invited.
W. P. LONSBURY, W.M.
Maurice W. Cooke, Secretary

THE COLEMAN JOURNAL

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NOTES AND COMMENTS

RODEO DAY, JULY 31

Rodeo Day, July 31, is Coleman's Day. It is a day during which the citizens are hosts to several thousands of visitors from other Pass towns, southern Alberta and south eastern British Columbia.

This is the third annual Rodeo and the big event was sponsored for two reasons. First, to raise funds to start construction on a Civic Centre; second, to stop constant complaint on the part of a number of citizens that Coleman never had a sports day such as other neighboring towns.

The Rodeo must be given credit for focussing the attention of the community on the Civic Centre project. All its publicity during the past two years was drafted with that point in mind. To-day the plans of a Civic Centre are now drafted and the cost is estimated at \$75,000.

It is to be hoped that no one believes that the Rodeo could be expected to raise sufficient funds to construct the Civic Centre project. . . the project must be financed by the wage earners, business houses and organizations within the community itself. What the Rodeo could do and probably will do is help maintain the institution once it has been constructed. In 1948 the Rodeo made approximately \$1200 profit; last year it made \$400 profit. This one can see clearly that only help in maintenance could ever be expected from the Rodeo.

The task of sponsoring a Rodeo is an enormous one. Expenditure runs into several thousand dollars and volunteer laborers are numbered in the scores. The fellow who said that it requires more than peanuts to sponsor a Rodeo knew what he was talking about. Should the weather be poor the Rodeo committee would stand to take a terrific financial licking and that is the reason why the citizens should turn out in their thousands to make the Rodeo a financial success and to give encouragement to the volunteer help, which makes the big event possible, to carry on their efforts each year.

ALBERTA'S HEALTH PROGRAM

Premier E. C. Manning has announced the date of the next provincial election and also his Social Credit party's platform. The planks are "develop Alberta program," improvement and stabilization of Alberta's farm industry, expansion of health and welfare, greater measures of self-government for municipalities, improved education, better roads, continued support of immigration, government co-operation in settling labor disputes and making democracy secure.

We are quite interested in the health and welfare program in the province. The government has been advocating and en-

couraging the construction of municipal hospitals throughout the province.

The government will soon have to show how sincere it is in its Health and Welfare program. Ottawa through its Federal National Health Program has stated it will match dollar for dollar up to \$1,000 per bed for all new hospital construction as at April 1, 1948. The Manning government to-date has not announced its acceptance or rejection of the scheme. However, the provincial house had adjourned before the Ottawa announcement and thus it can be said that the scheme must first come before the legislative assembly before any announcement could be made.

Pass citizens should be vitally interested in the province's health and welfare program for like Calgary and Lethbridge citizens who are building new hospitals they too will benefit greatly by Edmonton's co-operation with Ottawa's Federal National Health Program.

CEMETERIES' WILD APPEARANCE

Why does the cemeteries in so many Canadian towns and villages have a wild uncared for appearance? Is it lack of interest on the part of those who have lost family members or is it lack of funds to properly care for cemetery grounds and maintain them in proper manner?

A few years ago when Coleman appropriated a yearly amount for cemetery maintenance it had been hoped that the community was about to leave that class of grave yard which belong to the wild and unkempt. However despite the employment of a caretaker for both cemeteries it has not worked out that way. In the Union cemetery particularly one gets the appearance of a hay field. True some graves are still lovingly cared for but too many are over grown with weeds and wild grass. A man working part time cannot hope to catch up on the heavy vegetation much less get the cemetery in an orderly condition.

Fences have been renewed or repaired, gates with padlocks have been installed, riving livestock have been kept out, a fee for each new plot is being charged, a yearly appropriation is made by the town for cemeteries' maintenance, a caretaker has been employed, water has been brought to the cemeteries. Such are the improvements made during the past few years. However these improvements are not enough if the graves are to be over run with weeds and grass, the paths buried beneath grass two feet high. Those having loved ones in the cemeteries will have to give more energetic attention to their plots, organizations could help by creating a cemetery fund to help care for the graves of departed members. The condition of Coleman cemeteries are a disgrace and certainly not a credit to a town of its size.

MISCELLANEOUS SHOWER

About eighty of her friends gathered at the I.O.O.F. hall, Thursday, July 22, to honor Miss Ann Lowe, bride-elect of the month.

Whist and bingo were the highlights of the evening, whist winners being Mrs. J. Richards, Mrs. Ann Vasek and Mrs. A. Easton. Bingo prizes were won by Mrs. Ann Dzurek and Mrs. M. Bencko.

A dainty lunch was then served after which many beautiful gifts were presented to the honored guest for which she ably expressed her thanks, both to the guests present and to the friends who sent gifts but who themselves were unable to be present.

Hostesses included Mrs. H. Hubert, Mrs. Ann Binda, Mrs. M. Cooke, Mrs. Mary Uno, Mrs. J. Lowe, Mrs. R. Lowe, Mrs. A. McCulloch and Mrs. Marg. Gilmar.

TORONTO, July 23 — Nearly \$31,000,000 was paid to the beneficiaries of policyholders at death and accidental death claims by the life insurance companies operating in Canada during the first five months of the current year.

In announcing the figures, the Canadian Life Insurance Officers Association said that the figures were based on data supplied by companies doing more than 90 per cent of the business in Canada.

Beneficiaries under 10,594 ordinary policies were paid \$23,424,843 while those under 13,656 industrial policies were paid \$3,207,474. At the same time payment of death claims under 3,176 group certificates totaled \$4,282,690.

During the month of May alone, the Association also reported that death and accidental death claims were more than five-and-a-half-million dollars, 1,874 ordinary policies account-

ed for payment of \$4,303,093; 2,322 industrial policies for \$600,726 and 486 group certificates for \$751,967.

In the five-month period the average death claim payment on ordinary policies amounted to approximately \$2,200, on industrial policies to \$250 and on group certificates to \$1,350.

"Here is an illustration in action," said W. M. Anderson, Association President, commenting on the report. "The foresight of the policyholders during their lifetimes guaranteed that their dependents would not be left completely destitute upon their deaths."

Total benefits under death and accidental death claims, matured endowments, disability benefits, annuity payments, surrender values and dividends to policy holders for the 5-month period were \$80,340,613 while during the month of May they were \$14,886,079.



Reserve Force soldiers of the Royal Canadian Electrical and Mechanical Engineers learn a lot about the mobile equipment they use in their work at their local headquarters, but only at

a big camp like that operated at Wainwright by Western Army Command can they get unlimited practical driving experience. These four men from Blainmore detachment R.C.E.M.E., who

came from Coleman, Alta., are taking turns driving the medium forecdown lorry over all kinds of terrain. They are, from left, Cpl. P. Bluk, and craftsmen B. Marasek, F. J. Dzurek, and J. Denholm.

"I'll say it's better than ever!"



MORE PEOPLE
Call For
"CALGARY"
(The QUALITY-TESTED Ginger Ale)

One sip instantly tells you that CALGARY is better than ever—a Ginger Ale you can buy and serve with confidence because every step in its manufacture is subjected to a thorough testing to assure the quality that has made CALGARY the leader since 1892. You too will say "It's better than ever" if you give CALGARY Ginger Ale a taste-test today!

THE LEADER SINCE 1892

CALGARY
Ginger Ale



A Product of
CALGARY BREWING & MALTING CO. LTD.



Miss Margaret McLellen, who will Crown the 1948 Rodeo Queen



We're Proud of Our Town
We're Proud of It's Progressive Spirit

LET'S SUPPORT THE

Rodeo

BY A 100% ATTENDANCE

FOR THE PAUSE THAT REFRESHES
CALL IN AT THE

Empire Hotel



MILLIE BUBIAK

who is making a determined effort to uphold the honor of the Coleman Board of Trade which sponsored the 1947 Rodeo Queen. Millie has possibly the largest selling force of the three candidates and anticipates a happy ending come Friday night when the stubs are counted.

Photo by Gushul, Blairmore

STAMPEDE EVENTS

All rodeo contest rules used at this Rodeo are the standard, approved rules of both management and rodeo contestants' organizations.

BRONK RIDING WITH ASSOCIATION SADDLE

Total Purse \$175.00. Entry Fee \$7.50. All entry Fees added and divided 40-30-20-10% to winners.

RULES

Riders and horses will be selected each day by the management. Horses furnished by management. Riders will draw for mounts. If rider draws a horse he has once ridden at this contest, he must draw again.

Contestant must ride as often, and on any horse judges deem necessary to determine winner. Riding to be done with plain halter, ONE rein and saddle. Saddle to be furnished by management, but contestants are permitted to use own Association saddle, when approved by Judges. Riding rein and hand must be on same side. Horse to be saddled in chute or arena as management may direct. Rider may cinch own saddle or examine same to determine if satisfactory. The matter of, re-rides will be decided by judges. After the horse leaves the starting place, every horse must be spurred first jump, from starting place, in the shoulders and rider must continue to spur throughout the ride to the satisfaction of the Judges. Contestant will have right to call judges to pass on whether or not horse is properly saddled and flanked to buck his best. Rider to be given credit for spurring over the point of shoulders. One arm must be free at all times.

All bucking horses to be timed with stop watch. Time of ride ten (10) seconds, from time horses leaves starting place until pick-up signal is given at the end of ten (10) seconds. Contestants not required to ride a final horse. Any of the following offences will disqualify a rider: Not spurring a horse high in the shoulders, first jump out of the chute; Cheating in any manner; Being bucked off; Changing hands in rein; Pulling leather; Losing a stirrup; Not being ready to ride when called; Failing to spur throughout the ride to the satisfaction of Judges; Riding otherwise than straight in rein from halter ring to rider; Riding with locked rowels, or rowels that will lock on spurs. The Judges will examine clothing, saddle,

rein and spurs.

JUDGING BRONK RIDING
Name and number of rider and name and number of horse to be listed on Judges sheet. Horse and rider rated separately on basis of 100%. Percentage of both horse and rider to be added, thus indicating final rating.

CALF ROPING

Total Purse \$150.00. Entry Fee \$7.50. All entry fees added and divided 40-30-20-10% to winners.

RULES

Two loops will be permitted and should roper miss with both, he must retire and No Times will be allowed. Roping Calf without releasing loop from hand is not permitted. Contestants must adjust rope and reins in a manner that will prevent horse from dragging calf. If horse drags calf, field judge may stop horse and any penalty for such dragging will be a matter for local determination. When roper busts calf intentionally in the opinion of the Judge, the roper is disqualified. Rope may be either dallied or tied fast, either is permissible. Contestant must dismount, go down rope and throw calf by hand and tie any three feet. If calf is down when roper reaches it, the calf must be let up on its feet, and then thrown by hand. If roper's hand is on calf when calf falls, calf is considered thrown by hand. Rope must hold calf till roper gets hand on calf. Tie must hold until passed on by the Tie Judge and roper must not touch calf, after giving finish signal, until after Judge has finished his examination. If tie comes loose or calf gets to its feet before the tie has been ruled a fair one, the roper will be marked No Time. Untie man must not touch calf, other than take rope off, until Judge passes on tie.

Ten (10) seconds penalty for breaking barrier. There shall be two or more timekeepers, a tie and field Judge and deadline referee. Arena conditions will determine start, and deadline rules, to be imposed as local conditions warrant, but such penalties should be sufficiently drastic to prevent deliberate infractions that bring advantage to contestant. All animals for this event should be inspected and objectionable ones eliminated.



Welcome Pardner..

To Coleman And Our

RODEO

We trust your visit here will be a most enjoyable one and that your fondest expectation of our show will be fulfilled.

Coleman Hotel

Martin Lusich, Proprietor



Welcome Visitors!

COLEMAN WELCOMES YOU TO
IT'S GREATEST SHOW THE

Coleman Rodeo, July 31

Modern Electric

"Everything Electrical"
R. A. Montalbetti, Prop.

Hardware and Furniture
Phone 79, Coleman



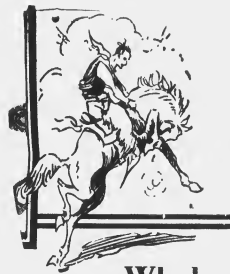
When Better Rodeos
are Staged - COLEMAN
WILL STAGE THEM

This Year's Date:

Sat. July 31

THE MOTORDROME

Agents for General Motors, Pontiac and Buick Cars
Phone 77, Coleman Jim Wilkie, Proprietor



ALL

Broncho
Busters

need

GOOD

Wholesome Food

When next In Coleman

Visit the store of Superlative Value

Red & White Store

(The Store With a Conscience)
Ross & Owen, Props. Phone 78, Coleman

Yi-Pee...

Let's Make It A Date!

Visit the

Coleman Rodeo

Saturday, July 31



WHITE ROSE GARAGE & SERVICE

August Schneides, Prop.

Phone 6 Coleman

The Premier

Show In

South Alberta



GRAND UNION
HOTEL

Extends Best Wishes To

Coleman's RODEO

It's A Community Effort
To Raise Funds For

Community
Recreation

And Is Deserving Of
Your Support



Thrills and Spills Aplenty!

Feel that cold tingle run up and down your spine as dare-devil cowboys ride 'em to a finish. It's a HE-MAN SPORT You'll enjoy every minute of it!

Holyk's

Meats and Groceries

Phone 57

A Town to Stand Still is to Become Stagnant

Coleman is a Progressive Community ever striving for a new goal

WE ARE NOW PLANNING A

Civic Centre

A progressive community deserves the support of all.

Let's All Be Present At The RODEO

Zak's

Meats and Groceries

Phone 13, Coleman

Purnell Theatres'

Attractions

Bellevue Theatre, *Bellevue*

Saturday and Monday, July 31 and August 2
Dennis MORGAN in

"My Wild Irish Rose"

Beggona You'll Be Gay Today!

Tuesday and Wednesday, August 3 and 4
Joan CRAWFORD, Dana Andrews and Henry FONDA

"DAISY KENYON"

Three together...and a love only two can share!

Orpheum Theatre, *Blairmore*

Saturday and Monday, July 31 and August 2
Frank MORGAN and Keenan WYNN in

"The Cockeyed Miracle"

Two Daffy Spooks!

SATURDAY MATINEE at 2 p.m.

Tuesday and Wednesday, August 3 and 4
Dennis MORGAN in

"My Wild Irish Rose"

It's Magnificent - In Technicolor!



SUCCESS

and

Best Wishes

to the

Coleman Rodeo

SATURDAY, JULY 31st

Associated Board Of Royal School Music Results

Following are the successful candidates at the examinations held in the Pass, conducted for the Associated Board of the Royal Schools of Music, London, England, by C. H. Stuart Dnucan in June, 1948, and theory examinations May 1, 1948:

Bellevue. Pianoforte

Grade 2, pass with merit, Shirley Curry, Joan Goodwin, Richard McDonald. Pass, Elaine Kovach.

Grade 1, Pass with distinction, Vivian Swieschuk. Pass with merit, Bernice Carpenter. Pass, Margaret Carpenter, Audrey Svada.

Preliminary examination, Johanne Shearer.

Blairmore

Grade 8, pass with distinction, Lloyd Pinkney (violin). Pass with merit, Frances Misson (piano). Pass, Shirley Montalbet (piano), Edward H. Moser (violin).

Grade 7, pass with merit, Barbara Millett (piano).

Grade 6, pass, Frances Graham (violin).

Grade 5, pass with merit, Alice Delowski (violin), Nicholas Lobin (violin). Pass, Walter Roper (violin).

Grade 4, pass with merit, Steve Ozar (violin). Pass, Nancy Ozar (violin).

Grade 3, pass with distinction, Ralph Ryznar (violin). Pass, Alice Ferby (violin).

Grade 2, pass with merit, Shirley Coover (piano), Lenora Swieschuk (violin). Pass, Joan Coover (piano), Lona Mae Culham (piano), Jay Krossing (violin), Bruce Pinkney (piano).

Grade 1, pass with distinction, Anne Burrell (piano).

Preliminary examination, Rosalie Anne Billy (violin).

Coleman. Pianoforte

Grade 2, pass, Patricia Parker, Sheila Penny.

Grade 1, pass, Edna Lusich, Margaret McDonald.

Theory exams, May 1.

Grade 7, pass with merit, John Graham. Grade 3, pass with distinction, Frances Graham, Walter Roper.

Hillcrest. All pass theory with distinction. Grade 5, Irene Nykolacchuk; grade 4, Joseph Bezlar; grade 3, Alice Delowski.

...V...

DR. HERBERT CLAXTON
NOMINATED AT BROOKS

On Friday last at Brooks, Dr. Herbert Claxton was named Liberal candidate for the provincial riding of Bow Valley - Empress at a nominating meeting attended by about 75 delegates. Nominated by Albert Johnson, Dr. Claxton was not opposed.

Che de la Bergne, president of the Bow Valley - Empress Liberal Association, was chairman of the meeting. Present member for the riding is W. E. Cain, Social Credit.

Here Fri. and Sat.



IRENE VERMILLION

acrobatic member of professional vaudeville show, Prairie Concerts, who will be on stage here Friday and Saturday, July 30-31 in conjunction with the Rodeo.

COLEMAN RODEO



SAT; JULY 31

Bronc Riding Contest with Saddle, Slier Wrestling, Calf Roping. Bareback Bronc Riding with Surcingle, Wild Horse Race, Wild Cow Milking Contest

CROWNING OF RODEO QUEEN At 10 a.m. On Main Street

RODEO PARADE

11.30

A.M.

Clowns, Floats, Cowboys, Cowgirls, Indians riding in all their splendor, Army Display, Rodeo Queen and her Ladies-in-Waiting will also be seen in this parade.

Michel-Natal 50-piece Band and Coleman Pipe Band

11.30

A.M.

PRAIRIE CONCERTS Crystal Arena
7.00 each nite
Fri. and Sat., July 30-31

Musical Acts, Clowns, Jugglers, Acrobatics, etc.

ADMISSION: Adults 75c - High School Students 50c - Children 25c

-- DANCE Each Evening at 9.30 --

Admission: Adults \$1.00; Students over 12 yrs. 50c; Indians 50c; Kiddies under 12 yrs. 25c